

2020 BexarFest Budget	
1. Outside Fees and Services (Consultant fees, labor, etc.)	
Accounting	\$1,200
Bank fees	\$150
Marketing	\$77,000
Graphic design	\$1,000
Subtotal	\$79,350
2. Equipment and Supplies	
Online Subscriptions	\$600
Website	\$3,000
Hardware	\$500
Subtotal	\$4,100
3. Travel	
Mileage	\$600
Truck rental/gas	\$300
Subtotal	\$900
4. Marketing and promotion	
Online advertising	\$600
Program printing	\$2,000
T-shirts, lanyards	\$1,300
Outreach materials/posters	\$600
Meeting expenses	\$600
Fundraising material	\$250
Trophies/awards	\$400
Media advertising	\$3,000
Subtotal	\$8,750
5. Other expenses	
Premiere venue rental	\$3,000
Premiere hard costs	\$3,000
Premiere production costs	\$4,000
Tech workshop venue rental	\$1,000
Professional Development Workshop venue rental	\$1,000
Social Media Workshop venue rental	\$1,000
Pairing Day venue rental	\$1,000
Pairing Day insurance	\$300
Pairing Day security	\$450
Professional Development workshop venue rental	\$1,000
Subtotal	\$15,750
Total Program Budget	
	\$108,850