

Special Reach Inc. - 2023 Budget

	2021 Actuals	2022 Actuals	2023 Budget	% Increase/ (Decrease)
Revenue				
1) Program Income	\$ 17,266	\$ 46,933	\$ 55,000	17%
2) Fundraising Events and Contributions	\$ 321,324	\$ 157,675	\$ 227,477	44%
3) Foundation Support	\$ 29,000	\$ 315,000	\$ 230,500	-27%
4) Corporate Support	\$ 37,944	\$ 46,522	\$ 53,000	14%
Subtotal Revenue	\$ 405,533	\$ 566,130	\$ 565,977	0%
Other Revenue	\$ 40,758	\$ 73	\$ -	
5) In-Kind Support	\$ -	\$ -	\$ -	
Total Revenue	\$ 446,291	\$ 566,203	\$ 565,977	0%
	2021 Actuals	2022 Actuals	2023 Budget	% Increase/ (Decrease)
Expenses				
1) Personnel	\$ 184,436	\$ 298,916	\$ 410,817	37%
2) Contract labor/Consultants	\$ 19,525	\$ 13,060	\$ 14,675	12%
Total Personnel	\$ 203,960	\$ 311,976	\$ 425,492	36%
3) Program Expenses	\$ 3,779	\$ 20,239	\$ 24,478	21%
4) Office/Administrative Expenses	\$ 21,092	\$ 27,045	\$ 28,900	7%
5) Conference/Meetings	\$ 42	\$ 719	\$ 5,775	704%
6) Promotion and Marketing	\$ 337	\$ 2,054	\$ 6,500	216%
7) Fundraising	\$ 28,600	\$ 22,326	\$ 36,000	61%
8) Other Expenses	\$ 18,282	\$ 18,263	\$ 38,832	113%
Subtotal Expenses	\$ 276,092	\$ 402,622	\$ 565,977	46%
9) Inkind Expenses				
Total Expenses	\$ 276,092	\$ 402,622	\$ 565,977	46%
Net Contribution	\$ 170,199	\$ 163,581	\$ -	-4%

BRIEF SUMMARY OF ASSUMPTIONS:

- The 2023 annual budget was approved prior to receiving pending grant funding for 2022.
- The board of directors approved a conservative 2023 budget to ensure that the organization's financial strength regardless of the state of the economy in 2023.