

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Camp Aranzazu, Inc.		Federal Tax ID#: 74-3032285		Are you a 501(3)(c) charity? Yes	
Address: 5420 Loop 1781		City: Rockport		State: TX	
				Zip Code: 78382	
Website: www.camparanzazu.org			Fax: (361) 727-0800		

Head Of Organization

Name: Virginia Ballard		Title: President	
E-Mail Address: vballard@camparanzazu.org		Phone: (713) 208-0072	

Application Contact

Name: Kate Plouvier	Title: Development Director	E-Mail Address: katep@camparanzazu.org	Phone: (281) 667-6881
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Previous funding received from The Gordon Hartman Family Foundation	
Year	Funding \$
2011	\$5,000
2012	\$5,000
2013	\$5,000
2014	\$5,000
2015	\$10,000
2016	\$10,000
2017	\$10,000
2018	\$10,000
2019	\$10,000
Total	\$70,000

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$10,000	\$1,259,768	\$1,259,768

Mission Statement:

Camp Aranzazu is dedicated to enriching the lives of children and adults with special needs and chronic illnesses by providing unique camping, environmental education, and retreat experiences.

PROJECT INFORMATION

Program / Project Title:

Alternative Camping Activities for San Antonio Campers

PROJECT TIMELINE

Start Date	End Date
01/01/2020	12/31/2020

Program / Project Description:

The Children and Adults We Serve

Each year, we serve approximately 1,600 children and young adults who face a variety of challenges, such as epilepsy, muscular dystrophy, head and spinal cord injuries, developmental and neurological differences, Down syndrome, autism, cancer, asthma, cerebral palsy, diabetes, kidney disease, hearing and sight impairments, among others. Approximately 20% of our campers are from the Houston area, 45% come from the Coastal Bend, and 35% are from the San Antonio area. Our San Antonio-area nonprofit partners include Mission Road Ministries, Respite Care of San Antonio, the Epilepsy Foundation of Central and South Texas, San Antonio Hill Country Management, Muscular Dystrophy Association, Be An Angel, and St. Mary's Hall.

Programs and Activities

Most of our campers face health challenges that put them at a much higher risk of complications from the coronavirus. Therefore we cancelled our summer camping session. While we hope to offer our traditional programming in the fall, we also have been working on creative, new ways to fulfill our mission, as having large groups of campers may be difficult for some time.

1. Camp Aranzazu Online - From June 1st through August 7th, our campers (and anyone else interested) were able to enjoy free online activities that focused on four areas: helping build mastery of new skills, become more physically active, have fun, and cope with challenges presented by not only any physical, developmental, and social challenges they may have, but also the coronavirus. New activities were uploaded and distributed every Sunday. Children and their parents were able to view the schedule ahead of time and make plans to join us as often as they wish. Our curriculum also included numerous prompts that encouraged campers take a break from looking at their computer or phone screen.

We offered this program for free to all 1,600 campers from the 35 partner organizations we expected to serve this year. We designed these sessions to create a sense of community and to help children feel less isolated. We know that these sessions filled a need, as our YouTube engagements grew 70% this summer. In a recent survey, partners shared that they would like us to continue online content.

2. Family Camps - Families that include a child with special needs or a chronic illness often have difficulty finding a place to vacation that is fun and suitable for everyone. We have a new cabin that was designed specifically with families in mind. It includes 10 rooms with four beds in each. We look forward to inviting families to spend a long weekend with us, fishing, swimming, and enjoying the Texas coast. We hope to host two such camps in 2020, with ten families per long weekend.

3. Camp To Go - When we can gather in small groups again, we will take modified camp activities to hospitals, schools and other organizations that serve children and adults with special needs and chronic illnesses. Children will have the opportunity to enjoy a variety of camp-themed games and activities that include art, adapted sports, indoor archery (an inflatable archery target and foam arrows!), adaptive "boating" (a canoe on wheels!), indoor "campfire" with songs, and large group games.

As with our on-campus programs, all of the activities will support therapy goals, which vary depending on the campers' challenges (e.g., intellectual disabilities, serious illness, physical impairments, etc.). These goals often include developing a new skill, developing a social support network, practicing social skills, improving fine and gross motor skills, and developing effective relaxation and coping techniques.

We plan to continue this program even after we are able to host our traditional camping sessions in Rockport again. More than 292,000 children in Texas have some sort of disability. Hundreds of thousands more have a chronic illness. "Camp-to-go" is the ideal way for us reach more of the children who need our support and to introduce organizations to the unique benefits of therapeutic recreation.

4. Adaptive Sailing - The 27 acres on Copano Bay is our most unique feature. We have four adaptive sailboats, a floating dock, and fishing pier. We currently offer adaptive sailing only in the summer. Given that being outdoors and six feet apart is the safest way to spend time with others, we plan to expand the program to include the late spring and early fall months. Doing so will help us provide a truly inclusive experience, as we would market the opportunity to families with and without children with special needs.

Program Goals

Through our innovative programs, we seek to enable children and adults with special needs and chronic illnesses to achieve their potential. At Camp Aranzazu, our philosophy of "intentional camping," helps us to purposefully design a camping experience to nurture the physical, social, emotional, and mental development of each child. Whether the experience takes place at Camp Aranzazu, online, or elsewhere, every activity is designed with a specific therapy goal in mind. We seek to do the following:

1. Challenge campers' beliefs about themselves and their capabilities.
2. Help campers gain confidence, have fun, and explore exciting new activities.
3. Give campers the opportunity to develop a social support network and to decrease their sense of isolation.

Evaluation Plan:

A study by the Yale Child Study Center shows that children with special needs and chronic illnesses who attend camp report higher levels of self-confidence and a greater sense of belonging. Children who attend camp worry less about what will happen following a diagnosis. They also are more inclined to take medication and to use appropriate coping strategies to deal with difficult situations. In addition, the study showed that attending camp may build a child's capacity for resilience, which is especially important for children with special needs.

Attending camp can have additional benefits for those with special needs and chronic illnesses, including increased interest in social activities, confidence, self-esteem, and sense of belonging. For many campers, making friends can be difficult because they frequently miss school and have difficulty explaining their challenges to peers. Camp provides a unique opportunity for campers to finally be just like everyone else rather than being someone who is "different."

We survey campers and camping partner staff after our traditional and virtual camping sessions to receive feedback on the effectiveness of our programs. All of our 2019 partner organizations (100%) reported that camp helped accomplish therapeutic goals, which include helping campers make friends and build social support networks; educating campers about their disease/condition; challenging campers and increasing their self-confidence; building campers' physical strength and abilities; improving social and peer interaction; and improving self-care and independence.

Plans to sustain project beyond the term of this request:

We are grateful to the loyal supporters who have helped ensure our team can continue serving children and adults with special needs and chronic illnesses during this challenging time. Though we have revised our fundraising projections this year, we are still planning to send direct mail campaigns; request support from foundations; and host three socially-distanced special events in our major geographic service areas: the Coastal Bend, San Antonio area and the Houston area.

Regardless of what camp "looks like" this year, our donors' gifts are more important than ever. We anticipate losing approximately \$300,000 in program fees due to cancellations. Philanthropy, which accounts for 75% of our annual revenue, will undoubtedly suffer tremendously. We expect that our expenses will exceed our revenues by about \$275,000.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
Insurance	\$102,200	\$0
Professional Fees	\$15,000	\$0
Bank Service Fees	\$5,678	\$0
Fundraising Expenses	\$12,000	\$0
Special Event Expenses	\$130,000	\$0
Travel	\$11,800	\$0
Administrative Expenses	\$66,400	\$0
Utilities	\$85,500	\$2,000
Facility Expenses	\$92,042	\$0
Employment Costs	\$671,349	\$4,000
Kitchen Expenses	\$23,309	\$1,000
Program Expenses	\$39,240	\$3,000
Ed Rachal interest expense	\$5,250	\$0
TOTAL:	\$1,259,768	\$10,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

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