

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Eva's Heroes		<b>Federal Tax ID#:</b> 74-3190719		<b>Are you a 501(3)(c) charity?</b> Yes	
<b>Address:</b> 11120 Wurzbach Rd., Suite 300		<b>City:</b> San Antonio		<b>State:</b> Bexar	
				<b>Zip Code:</b> 78230	
<b>Website:</b> <a href="http://evasheroes.org/">http://evasheroes.org/</a>			<b>Fax:</b> (210) 694-9090		

### Head Of Organization

<b>Name:</b> Christiane Garcia		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> cgarcia@evasheroes.org		<b>Phone:</b> (210) 694-9090	

### Application Contact

<b>Name:</b> Chivis Alanis	<b>Title:</b> Grant Writer Consultant	<b>E-Mail Address:</b> calanis@evasheroes.org	<b>Phone:</b> (210) 422-4196
-------------------------------	--	--	---------------------------------

Previous funding received from The Gordon Hartman Family Foundation		
Year	Funding \$	
2017	\$10,000	
2017	\$10,000	
2018	\$10,000	
2018	\$16,000	
<b>Total</b>	<b>\$46,000</b>	

**Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?**

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$15,500	\$30,580	\$876,250

**Mission Statement:**

Eva's Heroes is dedicated to enriching the lives of individuals with intellectual special needs by providing an inclusive setting built on four tenets: Interact, Grow, Learn and Love.

We provide opportunities for participants ages 14 and older to enjoy unique recreation and socialization experiences in our community. Their involvement with Eva's Heroes enriches their lives and allows them to become a more active member of our community.

**PROJECT INFORMATION**

**Program / Project Title:**

Eva's Heroes Enrichment Program Expansion - Southside SA

**PROJECT TIMELINE**

Start Date	End Date
05/01/2020	10/31/2020

**Program / Project Description:**

Eva's Heroes transforms individuals with Intellectual Special Needs (ISN), by strengthening self-determination, independence, and confidence with a spirit of love, trust, and enthusiasm. We serve individuals ages 14 and older, diagnosed with ISN, such as Autism, Down syndrome, and Fragile X syndrome. Eva's Heroes is the only agency in San Antonio, Bexar County that specializes in recreation and socialization in community-based settings for teens ages 14 and older with intellectual special needs. Other organizations provide services in a center-based setting or work with a narrower range of age groups.

Our two core programs--Summer Enrichment (S.E.P.) and year-round Community Activities, which includes our newest program offering, "Lights, Camera, Fashion", ignite opportunities for enhanced socialization while supporting our organizational core values to enrich the lives of all those we serve.

Our S.E.P. launched nine years ago, offers educational, recreational, and social benefits to individuals with intellectual developmental disabilities, to help address isolation gaps and barriers to socialization, that is experienced by many of our participants. Our 7-week S.E.P. is 100% integrated community-based and consists of recreational & social skills programs that are designed specifically to help enhance communication, hands-on activities, intellectual-level designed learning, and nurturing interaction, for all of our participants. Activities include, but are not limited to excursions to the Zoo, Sea World, Natural Bridge Caverns, and more.

Our "Lights, Camera, Fashion" event is a fashion show and luncheon that was held at Palo Alto College (PAC) this past summer. The show featured our client heroes as the runway models and our Participants also had an opportunity to assist with hair and makeup, run the logistics and technical aspects of the show, which included responsibilities such as managing lights, sound, and staging.

This year we expanded these enrichment activities and programs to the Southside of San Antonio, in collaboration with PAC. Through an independent research study, partially funded by Eva's Heroes, and accessing data sets such as the American Community Survey, we identified that constituents of District 3 and 4 neighborhoods, where PAC is located, is where some of the highest rates of individuals with intellectual special needs reside equating to 45,000 individuals, of which over 50% are adults 18 years of age and older. Due to this concentration and need, we formed this collaboration to introduce and expand our SEP activity offerings such as yoga, tennis, photography, music, and swimming, to this new audience.

We are requesting \$15,500 to help us continue to build and expand on this outreach to other potential Participant's and their families that reside in the Southside of San Antonio, so that more individuals with ISN can experience what Charley, one of our SEP Participants' shared: "I have been able to experience things that I have not done with my family. It makes me happy to experience these things. I will take all the memories that I've made here at Eva's Heroes like my new friendships."

Our programs are provided at no, to little cost so that teens and young adults can participate in our various programs and enrichment experiences. Your \$15,500 gift will help to support the following:

Summer Enrichment Program - \$9,000 to support a portion of our transportation, marketing, and a scholarship fund to reach additional new potential Participant's residing in the Southside of San Antonio:

- o(\$3,500) Transportation fees are designated for Participants in Southside to get them to/from our various SEP camp activity sites.

- o(\$3,000) Marketing is to help generate increased awareness of our SEP program specifically in Southside SA.

- o(\$2,500) Scholarships are for Southside Participant residents that are unable to afford our SEP registration/program fees due to financial hardship.

Lights, Camera, Fashion"- \$6,500 to support a portion of our Fashion Show and Luncheon expenses, such as food/refreshments, the venue, supplies, and marketing:

- o(\$2,500) Food and refreshments for X # of guests

- o(\$2,500) Event venue rental

- o(\$500) General event supplies, print materials, etc.

- o(\$1,000) Marketing- brochures, flyers, advertisements local publications, etc.

In addition, your gift will help to expand our four organizational tenets to new "Heroes" and their families, so they can also experience our recreation and empowerment activities designed to help all: interact, grow, learn, and love.

Interaction: Through inclusion, our programs help to ensure that opportunities to engage in social and recreational activities are equally available to individuals with intellectual special needs.

Growth: Participants develop communication and social skills to integrate and implement into their daily lives. Some examples are learning creativity in acting, singing, and dancing at Woodlawn Theater.

Learning: Our programs include actionable opportunities to promote a greater concept of self through independence and teamwork. Examples include participation at our overnight camp at Peaceable Kingdom or a class at Palo Alto College.

Love: Wellbeing and self-assuredness served as the foundation for the love of self we reinforce, such as at our Fashion Show & Luncheon.

As our mission states, our goal is to continuously provide ongoing enrichment opportunities that encourage socialization, recreation, and empowerment, especially to those less served throughout Bexar County and surrounding areas.

In support of this mission and organizational core values, our anticipated outcomes will center on achieving the following:

A. Strengthening Identity through activities that fortify self-esteem and independence:

- o Expand Problem Solving Confidence
- o Increase Responsibility Activation

B. Strengthen Socialization by providing ample opportunities to demonstrate leadership and expand friendship networks:

- o Develop Community & Connectedness
- o Deepen Friendship Skills

C. Heighten Physical exploration through adventure:

- o Ample Opportunities for Stretch-zone growth
- o Introduce Various New Activities for Discovery

#### **Evaluation Plan:**

Eva's Heroes staff has created a logic model as a tool to evaluate the effectiveness of our programs, such as the Summer Enrichment Program (SEP). We survey a variety of stakeholders and constituent audiences and collect a variety of insights and feedback that help to influence the scope, nature, and breadth of our program activities and offerings annually. Our goal is to continuously seek feedback where we put the needs of the individual first, before the disability.

Using SMART (specific, measurable, attainable, relevant, time-limited) protocols, we will measure impact via the following metrics:

- o 60% of participants will make new friends
- o 60% of participants will try new activities
- o 60% of participants will connect positively with their program instructors
- o 60% of participants feel "ok" while in their stretch zone

These outcomes will be measured by self-evaluation surveys, with the help and feedback of the program session instructors, parents and/or caregivers, etc. Participants will be assessed pre-program and post-program via an electronic survey. All data will be reviewed and analyzed to ensure we receive completed responses in a timely fashion.

#### **Plans to sustain project beyond the term of this request:**

Funding for the Southside Expansion project will come from various Foundation and corporate grants such as:

Foundation Grants: Funding from Foundations such as Autism Speaks, the SA Area Foundation and the Najim Family Foundation.

Corporate Grants: Funding from corporate charity foundations such as the Grainger Foundation and the H-E-B Tournament of Champions are potential funders that have contributed in the past to our SEP and general community programs.

#### **Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Gordon Hartman Funds Allocation</b>
Transportation (Southside Summer Enrichment Program-SEP)	\$10,000	\$3,500
Marketing/Advertising (Southside SEP program expansion)	\$4,000	\$3,000
Scholarships (for Participant's living in Southside SA)	\$5,000	\$2,500
Food- Fashion Show & Luncheon Southside	\$4,400	\$2,500
Venue- Fashion Show & Luncheon	\$4,680	\$2,500
Supplies- Fashion Show & Luncheon	\$1,000	\$500
Marketing - Fashion Show & Luncheon	\$1,500	\$1,000
<b>TOTAL:</b>	<b>\$30,580</b>	<b>\$15,500</b>

## **BOARD OF DIRECTORS**

### **LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Christiane Garcia, Executive Director, Co-Board President	Eva's Heroes
Eva Longoria Baston, Co-Board President, Co-Founder	Philanthropist
Cory J. Basso, Vice Chair	H-E-B
Olivia Ortiz, Board Member	Snake Hawk Press
Bernadette Pena, Board Member	Public Relations Consultant