

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Hopecam, Inc	Federal Tax ID#: 56-2416801	Are you a 501(3)(c) charity? Yes	
Address: 12100 Sunset Hills Rd. Suite C-10	City: Reston	State: VA	Zip Code: 20190
Website: www.hopecam.org		Fax: (571) 325-2000	

Head Of Organization

Name: Lauren Priestas	Title: Development Director
E-Mail Address: lauren@hopecam.org	Phone: (571) 325-2000

Application Contact

Name: Lauren Priestas	Title: Development Director	E-Mail Address: lauren@hopecam.org	Phone: (571) 325-2000
---------------------------------	---------------------------------------	--	---------------------------------

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$5,000	\$15,000	\$500,000

Mission Statement:

Hopecam's mission is to overcome the social isolation experienced by children diagnosed with cancer through the use of tablets, laptops, and internet technologies to connect the child with his or her school.

PROJECT INFORMATION

Program / Project Title:

Give Hope, Get Connected - San Antonio

PROJECT TIMELINE

Start Date	End Date
07/01/2019	06/30/2020

Program / Project Description:

Each year, close to 16,000 children are diagnosed with cancer, and undergo treatments that dramatically limit their ability to go to school and interact with their friends. Among the first side-effects experienced by the child is isolation from their friends, their schools and classmates. Hopecam gives each child a tablet computer, Internet access if the family is without, and then works with the child's school to facilitate and secure their participation, providing them with needed equipment and support. With modern technology and coordination through families, teachers and healthcare providers, Hopecam links children to the lives they had before their diagnosis, acting as a bridge toward recovery. As Hopecam celebrates its 15th anniversary, we take pride in connecting over 1,700 children to 30,000 classmates in the U.S. Ninety percent of the students helped by Hopecam attend Title 1 schools.

Our "Give Hope, Get Connected - San Antonio" project is set to begin in July 2019 (7/1/19 - 6/30/19) and is launched as part of the celebration of the 15th Anniversary of Hopecam. Our goal is to increase the total number of children we help this year throughout the greater San Antonio region. This project will cost approximately \$15,000 and we hope you will partner with Hopecam to connect even more children with cancer to their classrooms, friends and support systems.

Evaluation Plan:

Hopecam has developed data management systems to monitor the outcomes resulting from providing a Hopecam connection. Families receive pre-and post-connection surveys to help in the evaluation of program and to improve our systems. In addition, Hopecam continues to work with George Mason University, College of Education and Human Development to conduct a credited class that studies the impact of Hopecam on the client, family, friends, and school that would be used to design a future empirical study that would examine impact and evaluate the Hopecam process. This has continued to help us shed light on the issue of how to mitigate social isolation during treatment for childhood cancer.

Plans to sustain project beyond the term of this request:

This program is sustainable because 1/3 of the project is already funded through our partnership with Logitech. Logitech is providing technology to the teachers in the classroom. We have been given Connect Towers, which are web-cameras that contain a speaker system. Each teacher can control the camera with a remote to help the student at home learn and see what is going on in the classroom. We are grateful for the commitment of support from Logitech.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
------------------------------	---------------------------------------	--

10 Tablet or Laptop Computers	\$3,250	\$2,750
Technology & Equipment for Schools	\$2,000	\$1,000
Shipping & Distribution	\$500	\$250
Internet Connections for 8 children	\$4,000	\$1,000
Logitech Connect Towers (webcamera/speaker)*	\$5,000	\$0
Program Outreach & Evaluation	\$250	\$0
TOTAL:	\$15,000	\$5,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Leonard Forkas, Founder and Board Chairman,	CEO of Milestone Communications
Steve Wiltse, Board Treasurer,	Wiltse Family Foundation
Jeannie Buhr,	Livingsky Consulting
Jennifer Coleman,	Amazon Web Services
Mark Ginsberg, Ph.D.,	Dean of the College of Education, George Mason University
Cameron Hamilton,	The McLean Group
Brad Hawkins,	Bernstein Wealth Management
Carol J. Kaffenberger, Ph.D.,	Associate Professor Emerita, George Mason University
Wendy Maiwurm, LCSW,	Retired Pediatric Oncology Social Worker
John Moore,	Winstream
Eva Perdahl-Wallace, MD Ph.D.	Pediatric Hematology/Oncology, Kaiser Permanente
Ozzie Reyes-Chica,	Exxon Mobil
Larissa Simkovich,	Baker Tilly
Martin Tarr,	Entrepreneur and Former CEO Tiburon Technologies
Nicolas Tempestini,	Accenture