

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Special Reach Inc. (Special Reach)	<b>Federal Tax ID#:</b> 45-1967838	<b>Are you a 501(3)(c) charity?</b> Yes	
<b>Address:</b> 6851 Citizens Pkwy	<b>City:</b> San Antonio	<b>State:</b> Texas	<b>Zip Code:</b> 78229
<b>Website:</b> www.specialreach.org	<b>Fax:</b> (210) 784-7478		

### Head Of Organization

<b>Name:</b> Cici Osonma	<b>Title:</b> President/CEO
<b>E-Mail Address:</b> cici@specialreach.org	<b>Phone:</b> (210) 784-7478

### Application Contact

<b>Name:</b> Cici Osonma	<b>Title:</b> President/CEO	<b>E-Mail Address:</b> cici@specialreach.org	<b>Phone:</b> (210) 784-7478
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Previous funding received from The Gordon Hartman Family Foundation		
Year	Funding \$	
2015	\$10,000	
2016	\$10,000	
2017	\$5,000	
2018	\$15,000	
2019	\$25,000	
2020	\$10,000	
2021	\$10,000	
2022	\$10,000	
2023	\$10,000	
<b>Total</b>	<b>\$105,000</b>	

**Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?**

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$25,000	\$365,653	\$565,977

**Mission Statement:**

The mission of Special Reach is to provide dynamic enrichment programs for children with developmental delays and respite for their families. The purpose of our work is to ensure children with disabilities experience a well-rounded childhood and grow up in emotionally, mentally, and physically healthy families.

**PROJECT INFORMATION**

**Program / Project Title:**

Improving the Quality of Life of Children with Disabilities

**PROJECT TIMELINE**

Start Date	End Date
01/01/2023	12/31/2023

**Program / Project Description:**

Children with developmental delays typically struggle with impaired mobility, incontinence, communication, and socialization. They often suffer from social isolation and miss out on experiences neurotypical children take for granted, such as summer camp or peer parties. Further, their caregivers frequently suffer from depression, stress, and isolation. Tragically, this increases the risk of child abuse.

Our program provides social-emotional learning to children with developmental disabilities and restorative respite to their caregivers. These much-needed services reduce stress and improve mental and physical health, thus strengthening the entire family. As a result, children enjoy a well-rounded childhood and reach their full potential in supportive, healthy families.

This year-round program serves children ages six to 18 with conditions, such as, traumatic brain injury, cerebral palsy, autism and chromosomal disorders, and siblings without a disability five and up. Special Reach's alumni are also eligible to participate in this program as mentors after they age out. In 2022, 1,118 children attended our programs and we provided respite to 1,677 family members.

Through this program, children with developmental delays can reach developmental milestones while engaging their classmates with stories (verbally or visually) about the amazing party or exciting games they enjoyed with friends at Special Reach. Program services includes all-day Adventure sessions over school breaks (Thanksgiving/winter/spring); weeklong summer camps featuring crafts, games, and guests, e.g., yoga instructors, horseback riding, and character actors; Social Club (Tue. / Thu. evenings in summer); and themed "Party Nights" (Friday evenings during the school year) with activities such as interactive gym games and dances.

#### **Evaluation Plan:**

Client feedback helps us determine whether our programs are successful. We will send surveys to caregivers following participation in each program session. We expect at least 90% of caregivers to report that Special Reach helped improve their child's physical skills, advance their child's development, and reduce their own stress.

We've received overwhelmingly positive feedback from clients. In 2022, 100% of clients credited Special Reach with reducing their stress, 100% agreed Special Reach helped them meet their child's development goals and improve their child's physical and social skills, and 100% rated Special Reach a five (5), the highest possible score.

Special Reach also analyzes registration and attendance data. We track the frequency of attendance, hours spent at our programs, and unduplicated participation data. We measure our success by repeat attendance because we are intentional about creating an environment where children want to return and see value in their time with us. Additionally, we receive anecdotal feedback through conversations with caregivers and our Parent Advisory Council.

Our program and volunteer coordinators prepare survey results and data reports for Special Reach's leadership team. Leadership uses data to evaluate the effectiveness of services, report on outcomes, track progress toward goals, and continuously improve programs.

#### **Plans to sustain project beyond the term of this request:**

We will rely on diverse funding sources to sustain this program beyond the grant period. We expect to raise most of our funding from foundations, businesses, and individuals through grants, special events, friend-raisers, The Big Give, and an appeal campaign. In 2022, Special Reach received a capacity building grant from the Kronkosky Foundation that helped expand our operational team so our team is well positioned to sustain this program and meet the growing needs of our clients. We also expect in-kind contributions to contribute to sustaining this program. Last year, 432 volunteers generously gifted 52,301 hours of their time to help Special Reach's children. Further, we expect to receive small donations of food, snacks, and program supplies from a variety of individuals and businesses. Additionally, client fees typically provide less than 10% of agency revenues. Despite increased costs, we are committed to not turning anyone away for financial reasons. Thus, we offer scholarships based on household income and continually seek out new sources of funding so we can keep services affordable and accessible to economically disadvantaged families.

We are incredibly appreciative of your continued partnership and many acts of kindness to the special children and families we serve!

#### **Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Gordon Hartman Funds Allocation</b>
Program Staff	\$275,000	\$12,000
Program Expenses	\$24,478	\$3,000
Program Administrative Expenses	\$19,675	\$1,000
Client Assistance and Scholarships	\$15,000	\$9,000
Depreciation	\$10,000	\$0
Insurance	\$9,000	\$0

Printing, Publications, and Marketing	\$6,500	\$0
Auto & Travel	\$4,000	\$0
Training & Meetings (Volunteer & Staff)	\$2,000	\$0
<b>TOTAL:</b>	<b>\$365,653</b>	<b>\$25,000</b>

## BOARD OF DIRECTORS

### LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Patty Ritter, Chair	Advantage Care Services
Barbara Johnson, Treasurer	Broadway Bank
Lacey Kotzur, Secretary	H-E-B
Awoala Banigo, Member	University Health
Julie Pi Evans, Member	Julie Pi Evans Law Firm, PLLC
Greg Kinney, Member	US Air Force, Retired
Stacy Seaborn, Member	Hotel Valencia Riverwalk
Rudy Vasquez, Member	Law Offices of Rudy Vasquez