

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Ronald McDonald House Charities San Antonio		Federal Tax ID#: 74-2140528	Are you a 501(3)(c) charity? Yes	
Address: 4803 Sid Katz	City: San Antonio	State: TX	Zip Code: 78229	
Website: www.rmhcsanantonio.org		Fax: (210) 614-2554		

Head Of Organization

Name: Pat Bivin	Title: Executive Director
E-Mail Address: pat.bivin@rmhcsanantonio.org	Phone: (210) 614-2554

Application Contact

Name: Denise E Bennett	Title: Director of Development	E-Mail Address: denise.bennett@rmhcsana ntonio.org	Phone: (210) 614-2554
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Previous funding received from The Gordon Hartman Family Foundation	
Year	Funding \$
2006	\$500
2017	\$2,500
2018	\$2,500
2019	\$5,000
Total	\$10,500

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$10,000	\$1,938,771	\$1,938,771

Mission Statement:

Our mission is to operate charitable facilities, which provide safe temporary living accommodations for critically ill children and their families while receiving medical treatment in the San Antonio, Texas area. Our goal is to give families the gift of togetherness while providing a safe and caring environment where families in similar circumstances can interact, and lend and receive mutual support. The Ronald McDonald House Charities of San Antonio will also support other causes that improve the lives of children in our community.

PROJECT INFORMATION

Program / Project Title:

Keeping Families Close

PROJECT TIMELINE

Start Date	End Date
01/01/2020	12/31/2020

Program / Project Description:

At Ronald McDonald House San Antonio, we have only one program... we provide 77 bedrooms to critically ill/injured children and their families and to expectant mothers facing high-risk pregnancy.

We offer a home-away-from-home to families in crisis. Our Transplant Center is the first in Texas. This 5-suite wing is equipped with specialized air filtration systems, private kitchens and sitting areas that meet the needs of children undergoing organ transplants who require controlled exposure and isolation. In 2018 we served 2080 families, provided 14,252 nights of accommodations, and served 19,565 meals or snacks to our guests. Most families stay a few days, but many rely on us for months or years while their child receives critical treatment. The majority of the families we serve come from South Texas, 85% are economically disadvantaged and 50% are Hispanic. ALL would otherwise not receive the life-saving medical treatment needed due to the high cost of hotels/restaurants; would choose to rely on unspecialized care at their local hospital; or opt to sleep in cars, waiting room chairs or on hospital room floors. Many families can't handle the economic strain on their families and delay treatment. In addition to safe accommodations, our families share a common experience with each other and provide support through a stressful and frightening time in their lives.

RMH has been at the forefront of the family-centered care movement since before the movement had a name. We're committed to working collaboratively for and with families and local healthcare partners so children have access to care and the best possible medical outcomes. A growing body of evidence demonstrates the value of our mission, highlighting the physical, emotional and social needs of families with a hospitalized child and confirms the importance of proximity, involvement, and partnership with families whose child is hospitalized. The accommodation and support services RMHC provides to families are not only beneficial; they are essential to high-quality and effective health care. (Journal of Social Work in End of Life & Palliative Care, 2006.) Franck, Gay and Rubin (2013) examined the impact of family proximity among 2,000 families. RMH provides the accommodations and wrap around support services that help families remain together as a unit in close proximity to their child, decreasing the length of hospitalization and improving medical outcomes.

There are few circumstances as devastating to a family as the struggle of a child battling a potentially terminal or life-threatening illness. Children with serious illnesses need quality medical attention but also need emotional support and understanding from the people who love them. Families need to be "kept close."

SA's pediatric services have grown exponentially since 2000 and will grow 30% by 2035. The expansion of pediatric medicine attracts children needing critical/specialized care. With no place to stay, disadvantaged families delay or reduce care for their child. Families need a place to stay, and children get better, faster when family is close by.

We serve all with no regard to race/national origin/religious beliefs/economic status/gender or any demographic marker. We serve families whose child is an IN/OUT patient at a local hospital. Pregnant mothers at high-risk are eligible for services. 85% of families' incomes are below poverty. More than 50% are Hispanic. Most of the children we serve are preemies to age 10 years.

In 2018, we served children from 79 counties in Texas, 35 US States + Puerto Rico and 6 countries worldwide; providing 14,252 nights of safe accommodations to 2080 families, serving 6006 individuals. Our 4th house will offer an additional 7,665 nights of accommodations. Our current occupancy rate is at 93%. Last year we were unable to accommodate 294 families due to lack of space, while using our emergency space (portable cots in living room areas) a total of 44 times.

The over-arching goal of RMHCSA is to give families the gift of togetherness while providing a safe and caring environment where families in similar circumstances can interact and lend and receive mutual support.

Success looks like:

- oFamilies stay close to local hospitals; they are able to spend time daily with their hospitalized child and are readily available during an emergency;
- oFamilies learn to support each other and other families;
- oFamily members are able to engage in counseling services and support groups that are available in- house;
- oSiblings are supported and engaged in meaningful activities;
- oFamilies experience a reduced financial burden and associated stress and are able to be better advocates for their child's health
- oHealth sector has raised awareness of family-centered care.

Outcomes are measured through a post-stay survey to discover if:

- oChild's clinical journey is improved;
- oAccess to care increases;
- oHospitalizations are shortened;

- oParents, siblings and caregivers express that they experience less stress and are better equipped to manage the day to day uncertainty they face;
- oFamilies experience improved well-being;
- oAwareness increases and reputation grows for family-centered care, resulting in greater demand for services.

RMHCSA collaborates with all local hospitals and medical treatment facilities including CRIT-USA, Children's Hospital of San Antonio, Methodist Children's Hospital, Methodist Transplant and Specialty Hospital and University Children's Hospital. UHS recently announced their plans to build a 250-bed Women and Children's Hospital, attracting more families in critical need to our community.

We are proud to partner with The Ecumenical Center to provide office space at our 4th house, where certified counseling professionals will address the contemporary issues our families face, i.e. grief, death & dying, hospice concerns, stress, family breakdown, financial crisis etc. We also deeply collaborate with Children's Hospital of San Antonio, operating a 16 bedroom house on their campus, situated next to the Neo-natal Intensive Care Unit (NICU). Our 12-year collaboration with Therapy Animals of San Antonio has facilitated much healing and is met with a great level of respect by our families, physicians and caregivers. Over 8000 volunteer hours were logged in 2018 by Southwest Airlines, Chase Bank, Capital Group, USAA, Bank of America, etc.

Evaluation Plan:

At RMHC, we are constantly evaluating our performance, transparency with funders, fiscal responsibility to donors and guests, quality of services offered, and changing our strategies to meet the local need while remained steadfast to our mission. Our Board of Directors meets annually to reflect on the strategic direction of the agency, identify and correct misdirection and set new goals for the future. A 3-year strategic plan and strong leadership assure that we continue to be viable and necessary. Additionally, we evaluate our program and our guest experience through a post-stay survey. This input, combined with a wide variety of collected data are used to assure that our program is on target, that new needs are being identified and addressed, and, most importantly, that families have a sense of well-being and improved medical outcomes, if possible, for their ill child.

Plans to sustain project beyond the term of this request:

RMHC has a multi-faceted sustainability plan. Our operational revenue is generated through a diverse funding plan that includes private and individual donations, multiple fundraising events, suggested overnight stay room donations, McDonald's support up to 13% of annual operating costs, grants, corporate support and sponsorships, a small endowment, ongoing volunteer recruitment and revenue from our auxiliary support group, the Friends of Ronald McDonald House via annual dues, projects, fundraisers, etc. In 2019 we added two additional full-time staff members to create a Development Department that is responsible for identifying and increasing potential donors, grantors, moves management, social enterprise revenue and direct focus on planned giving efforts. RMHC will continue to develop its sustainability plan, and the utilization of a multiple funding sources will allow us to continue to expand our services as we have for the past 34 years. Without adequate funding for our program we will have to reduce services. Taxi vouchers to assist families travelling back and forth to local hospitals, pantry supplies of staples, grab and go breakfast bags for families that have early morning meeting with doctors or surgeons will be eliminated or reduced.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
General Operating Expenses for Program	\$1,628,568	\$10,000
Administrative Costs	\$310,203	\$0

TOTAL:	\$1,938,771	\$10,000
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BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Carlos Rodriguez, President	McDonald's Owner Operator
Maria Victoria Acosta, Vice President Operations	Acosta McDonald's Owner Operator - Public Relations
Gena Marshall, Vice President Development	Prytime Medical Devices, CFO
Clarissa Rodriguez, Secretary	Security Service Federal Credit Union, Marketing
Boriana Damm, Treasurer/VP Finance	Ernst & Young, LLP
Luis Acosta	McDonald's Franchise Owner
Darrin Baron	Valero
Amy Bastoni	Imagine Homes
Katie Brooks	Bank of San Antonio
Maureen Concklin	Ivon
Dr. Jane Fried	Private Practice Pediatrician
Mark Gilger, MD	Children's Hospital of San Antonio, Chief of Pediatrics
Antonio Hernandez, MD	University Hospital System
Bradley Lacy	Pulte Group
Linda Mance	Methodist Hospital
James Macey	Retired
Stephan Motz	Valero
Barbara Neisendorf	Community Volunteer
Roxanne Olivarri	City of San Antonio, Public Relations
Joseph Pena	Attorney
Karen Shaffer	Chicago Title of Texas
Johnise Stamper	Capital Group
Simon Thompson	Texas Legacy Wealth Management San Antonio
Tom Uruh	USAA