

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Muscular Dystrophy Association	Federal Tax ID#: 13-1665552	Are you a 501(3)(c) charity? Yes	
Address: 1016 W Jackson Blvd #1073	City: Chicago	State: IL	Zip Code: 60607
Website: www.mda.org	Fax: (800) 572-1717		

Head Of Organization

Name: Donald S. Wood, Ph.D.	Title: President and Chief Executive Officer
E-Mail Address: dwood@mdausa.org	Phone: (281) 787-9416

Application Contact

Name: Carrie Dalton	Title: Manager, Foundation Giving	E-Mail Address: cdalton@mdausa.org	Phone: (281) 787-9416
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Previous funding received from The Gordon Hartman Family Foundation		
Year	Funding \$	
2019	\$20,000	
Total	\$20,000	
Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined? No		
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$25,000	\$287,307	\$2,968,722
Mission Statement: <p>The Muscular Dystrophy Association (MDA) is the #1 voluntary health organization in the United States for people living with muscular dystrophy, ALS, and related neuromuscular diseases. For over 70 years, MDA has led the way in accelerating research, advancing care, and advocating for the support of our families.</p> <p>MDA's mission is to empower the people we serve to live longer, more independent lives.</p>		
PROJECT INFORMATION		
Program / Project Title: MDA Summer Camp		
PROJECT TIMELINE		
Start Date	End Date	
01/01/2024	12/31/2024	
Program / Project Description: <p>MDA Texas respectfully requests a grant to support MDA Summer Camp. Each child that participates in MDA Summer Camp lives with a neuromuscular disease and all campers face similar physical and emotional obstacles. In this camp community where no one is different and support is strong, insecurities quickly evaporate, defense mechanisms crumble, solitude is broken, and fun is had by all. Through these new friendships, together with this environment that emphasizes ability rather than disability, confidence is built that will endure beyond the camp experience and provide a source of strength for a lifetime.</p> <p>This grant will benefit MDA Texas and our in-person summer camp and recreation programming at Camp For All in Burton, Camp John Marc in Meridian, Camp Aranzazu in Rockport, and a virtual option providing a way for all campers to stay safe and connected, have fun together, and continue to enjoy the magic of camp. In Bexar County 40 children ages 8-17 are registered with MDA. All will be invited to participate at no cost to their families.</p>		
Evaluation Plan:		

Post-camp evaluations are offered to campers and their families to measure behavioral, emotional and self-image changes that result from MDA Summer Camp. Results of these evaluations guide local camp program enhancements and adjustments year to year. At the conclusion of each camp season, each camp location reports data, including total number of campers, volunteers, and medical staff, and details any incidents that occurred during the camp session. MDA Camp Directors also speak with families to gather feedback and suggestions for improvement.

Evaluations qualitatively measure camper satisfaction, resonance and relevance of camp activities and curriculum, and influence of camp on children's independence and ability to ask for help. Staff, counselor, and medical team observations bolster the evaluation process with qualitative measures, supplemented by camper testimony. MDA issues an annual, public Summer Camp Impact report posted on mda.org. Evaluation results consistently guide camp program enhancements and adjustments, including adjustments to campground partnerships, staff/counselor roles and training, camp curricula, and program marketing.

Plans to sustain project beyond the term of this request:

MDA Summer Camp would not be possible without the generous support of our sponsors and supporters. Funding earmarked for camp will continue to be used to support the program and to ensure campers are able to attend at no cost to families. Funding for summer camp also funds future recreation and camp programs, as expenses occur all throughout the year and are needed in advance to secure future locations.

MDA is engaged in year-round efforts to fund summer camp, as well as other programs that support children, adults, and families. MDA raises funds through direct marketing, consumer/community engagement programs, distinguished events, fundraising events, corporate partnerships, foundation grants, and planned and major giving.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
Background Checks - For volunteers	\$7,000	\$0
Camper Travel Stipends - Financial assistance to assist campers to/from campsite	\$1,800	\$0
Campsite/Facility - Food, lodging and campsite	\$107,000	\$25,000
Let's Play Initiative - MDA Let's Play gaming platform and facilitators	\$13,016	\$0
Licenses - Movie licensing fee	\$270	\$0
Medical Staff	\$2,000	\$0
Medical Supplies - Medical logs, OTC medication, medical equipment rentals, ADL supplies	\$4,000	\$0
Program Supplies - Program activities for in-person and virtual camp week, cleaning and office supplies, signage, golf cart, walkie-talkies, t-shirts, etc.	\$12,500	\$0
Salary, Payroll taxes & Benefits - Camp Directors, Co-Directors	\$91,837	\$0

Technology (Software licenses and hardware) - Includes software licensing fees such as Ultra Camp, Ring Central. Salesforce, Microsoft Office, Microsoft Teams (including logins for all campers), IT support, hardware costs such as laptops and cell phones for staff, mailing machines, etc.	\$11,971	\$0
Administrative Overhead - Administrative support - expenses & salaries related to IT, Marketing, HR, Finance, etc.	\$35,913	\$0
TOTAL:	\$287,307	\$25,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Governor Brad Henry, Chairman	26th Governor of Oklahoma
Christopher Rosa, PhD, Vice Chairman	President & CEO of the Viscardi Center
Anjan Aralihalli, Director	Venture Partner, CTI Life Sciences
John R. Costantino, Esq., Director	Managing General Partner, NGN Capital, LLC (Ret.)
Benjamin Cumbo, III, Director	Former Government Executive (Ret.)
Dan Fries, Director	Senior Vice President & Managing Director, Segal
Steve Furnary, Director	Founding Equity Partner of Clarion Partners
Jennifer Gottlieb, Director	Global President at Real Chemistry
John Howell, Director	President & Co-Founder, ComSovereign Holding
Nancy Kindelan, Director	Former Non-Profit CEO (Ret.)
Louis Kunkel, PhD, Director	Professor of Pediatrics and Genetics, Program in Genomics, Children's Hospital Boston
Elizabeth McNally, MD, PhD, Director	Professor, Department of Biochemistry & Genetics, Northwestern University
Hon. Robert Pipia, Director	Judge, Nassau County District Court
Matt Plummer, Director	Designer, Matt Plummer Designs
Mike Rowlett, Director	Former CEO of Womack Machine Supply Company
Charles D. Schoor, Esq., Director	Former Law Firm Partner (Ret.)
Mark Smith, Director	Chief Financial Officer & Corporate Secretary, Guidon Energy
Eugene Williams, Director	Chairman & CEO at ProMIS(TM) Neurosciences, Inc
Lilian Wu, PhD, Director	Former Executive, IBM Global