

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Clarity Child Guidance Center	Federal Tax ID#: 74-1153067	Are you a 501(3)(c) charity? Yes	
Address: 8538 Tom Slick Dr., null	City: San Antonio	State: TX	Zip Code: 78229
Website: www.claritycgc.org AND www.1in5minds.org		Fax: (210) 616-0300	

Head Of Organization

Name: Jessica Knudsen	Title: President & CEO
E-Mail Address: jessica.knudsen@claritycgc.org	Phone: (210) 593-2222

Application Contact

Name: Julia Crowley	Title: Grants Manager	E-Mail Address: julia.crowley@claritycgc.org	Phone: (210) 593-2222
-------------------------------	---------------------------------	--	---------------------------------

Previous funding received from The Gordon Hartman Family Foundation	
Year	Funding \$
2013	\$10,000
2014	\$5,000
2015	\$5,000
2016	\$15,000
2017	\$10,000
2019	\$10,000
Total	\$55,000

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?
 Yes
 2017 grant LOI; 2015 grant LOI; 2014 grant LOI

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$25,000	\$13,837,451	\$26,987,540

Mission Statement:
 The mission of Clarity Child Guidance Center (Clarity CGC) is to help children, adolescents, and families overcome the disabling effects of mental illness and improve their ability to function successfully at home, at school, and in the community. We transform kids and families by helping young minds and hearts heal.

PROJECT INFORMATION

Program / Project Title:
 Mental health services for special needs children

PROJECT TIMELINE

Start Date	End Date
10/01/2019	09/30/2020

Program / Project Description:
 Our mission is to help children, adolescents, and families overcome the disabling effects of mental illness and improve their ability to function successfully at home, at school, and in the community. Clarity CGC exists to transform the lives of children and their families by healing young minds and hearts. We work with kids to create the resilience they need, helping them to build the skills required to manage the stressors of everyday life. We help families understand, communicate, and learn to manage their child's mental illness.
 We are the only nonprofit in South Texas providing a continuum of mental health care solely for children ages 3-17, accepting kids regardless of ability to pay or any other socio-economic factor. The only requirement is that they are capable of participating in the therapeutic process. We help children with diagnoses ranging from anxiety or ADHD to severe illnesses like suicidal ideation, bipolar disorder and/or schizophrenia. Our continuum of care includes crisis assessment, inpatient hospitalization, day treatment and outpatient therapies.

Inpatient hospitalization provides a child at risk of harm to self or others with intensive services to provide stabilization. Treatment in our 66-bed inpatient hospital allows the child to heal in a safe and caring environment, bringing them back to an appropriate level of self-control. During their stay, our dedicated staff of Board Certified psychologists, licensed psychologists, licensed professional counselors and social workers (LPCs, LCSWs and LMSWs), Certified Therapeutic Recreation Specialists (CTRSs), nurses, and LVNs work with patients to help them with their healing process. A part-time family practice doctor and nurse practitioner manage physical medical needs. Over 65% of our employees are direct care staff, ensuring the safety and well-being of our patients. Children attend daily individual and group therapy sessions, and family therapy is an integral part of the care plan. For up to two weeks post-discharge, families are encouraged to visit our Family Support Center (FSC). The FSC team supports continuity of care by: ensuring follow-up appointments are made, answering questions regarding a child's diagnosis, assuring medications have been filled, assessing that the child is still stable, providing onsite resources (food, clothes, etc.) and partner referrals, and assisting the family with whatever they need to smooth their child's transition back to home and school. Once a child stabilizes, they may move to day treatment or outpatient therapy. Day treatment runs Monday through Friday from 8:00 a.m. to 3:00 p.m. on campus. A child in day treatment receives all of the same services as a child in inpatient hospitalization care, however, they can go home at the end of the day, eat dinner with their family and sleep in their own bed. Day treatment can be used to prevent unnecessary hospitalization or as a bridge from acute hospitalization to outpatient therapy.

Clarity expects to help about 8,000 children in Bexar County this year, all of whom need specialized care to overcome the obstacles preventing them from reaching their full potential. Each of them faces mental illnesses that impair their ability to function successfully. Additionally, many of these kids have additional special needs on which The Gordon Hartman Family Foundation focuses. "Research tells us that children with disabilities have a greater chance of developing mental health problems than children without disabilities." (Dix, I.L., et al, KidsMatter for Students with a Disability, 2010). These children may be autistic, have intellectual developmental disabilities, be medically fragile, or have other disabilities preventing them from successfully functioning. These kids are categorized as disabled by the Social Security Administration and we can identify them because they receive Social Security Disability Insurance (SSDI) from a Managed Medicaid provider. Clarity CGC calls these patients our STAR kids. In FY2017, Clarity treated 137 children in this category. During the next year, FY2018, that number rose to 593. Last year in FY2019, we had 748 STAR kids. The numbers of SSDI children coming to Clarity CGC for help has grown dramatically over the past three years.

Families with special needs are already faced with staggering costs. "According to the U.S. Department of Agriculture, it will take roughly \$240,000 to raise a child from birth to age 18. For a special needs child, those expenses can quadruple." (Guillot, Craig, "The Cost of Raising a Special Needs Child", Mintlife Blog, July 23, 2013). Over 63% of our kids of our patients are low-income, uninsured and under-insured, and almost all of our STAR kids fall into this group. These families have few resources, already struggling just to provide basic needs. When their special child also needs mental health treatment, they have few affordable places to turn. (The only similar resource is the San Antonio State Hospital, which has only 8 child beds restricted to girls ages 12 or older.) Clarity CGC never turns a child away based on their family's ability to pay.

Even with SSD insurance, Managed Medicaid insurers for SSDI kids rarely reimburse Clarity CGC the actual cost of services. (e.g., average inpatient cost per night is \$1100, although STAR kids frequently require one-to-one staffing, which increases that average cost. Meanwhile, Community First insurance reimburses only \$899 per night.) In FY19, unreimbursed costs for our acute (inpatient and day treatment) STAR patients exceeded well over \$300,000. Clarity CGC must rely on public funding to cover gaps in treatment costs so we may continue treating every child who needs our help, regardless of socio-economic factors.

We respectfully request a \$25,000 grant from the Gordon Hartman Family Foundation, which can cover the difference between the cost to Clarity CGC for 45 STAR kids receiving three nights of inpatient mental health services each, or four days of day treatment for 12 STAR kids whose insurers will not cover this less trauma-inducing step-down care level. Clarity CGC and the Gordon Hartman Foundation both strive to bring positive transformation to the lives of children with special needs and their families. Your support can help us cover the gaps in treatment costs for acute STAR kids, whose families are already overwhelmed with additional service needs and expenses.

Evaluation Plan:

Metrics used to track overall agency performance include patient demographics, social determinants such as ACEs, numbers of treatments received at each acuity level, re-admissions, follow-up appointment completion and numerous other factors. To determine the effectiveness of treatment for each child, however, Clarity CGC uses the Child and Adolescent Behavior Assessment (CABA) measure to describe the psychological functioning of a child or adolescent. The CABA is compliant with Joint Commission standards for monitoring outcomes in behavioral health care settings. The CABA is a structured questionnaire that may be completed by a young patient if they are capable or by an adult informant if they are not. The measure consists of 32 questions that assess functioning in three domains: internalizing behaviors, externalizing behaviors and risk behaviors. According to the American Psychological Association (APA), internalizing behaviors and disorders are characterized primarily by processes within the self, such as anxiety (e.g., excessive worrying), depression (e.g, withdrawal, social isolation) and physical symptoms with psychological origins (e.g., upset stomach in response to perceived stress). Externalizing behaviors and disorders are characterized primarily by negative actions in the external world, such as verbal hostility, physical aggression, breaking rules or infringing on the rights of others. Risk behaviors are behaviors that increase the likelihood of harm being done to self and/or others. Each of the 32 questions is rated on a 4-point rating scale from "no problem" to "big problem." The ratings are summed and the sums are then averaged to yield an overall score. CABA scores are obtained at admission and at or near discharge. A change score (i.e., discharge score minus admission score) is calculated and represents any change in the intensity of problem behaviors and symptoms. A positive score indicates positive progress toward stability and functionality.

Individual providers use CABA scores for treatment planning and to determine patients' progress. Agency leadership will use it to evaluate program effectiveness, to determine necessary program improvements, and to ensure we continue to offer the best possible care for all patients. Clarity CGC's goal is that at least 70% of children treated here each year will show improvement.

In addition to the CABA clinical tool, Clarity CGC also uses Voice of the Consumer (VOC) discharge surveys to gauge success of our services and the impact of a child's treatment for the family as a whole. Upon a child's discharge, the family voluntarily completes a VOC. They rate staff, facilities, services, etc. Their comments/testimonials are powerful indicators of both treatment efficacy and areas requiring improvement. Our goal is that at least 80% of families surveyed feel that their child improved.

Two FY2019 VOC comments:

"We've been elsewhere resulting in our child being terrified of "getting help." Clarity changed that."

"From the med-tech to the psychiatrist, assistant, nurses, every single one contributed to my child's well-being. I will be forever grateful for the care and compassion they all showed my child. This facility is like no other. We are very lucky to have Clarity in our child's life. They literally saved her life."

Plans to sustain project beyond the term of this request:

Clarity CGC engages in an active fund development strategy to support its program services from a variety of sources, including foundation grants, individual donations, community organization, corporate donations and fundraising events. The agency continues to plan ahead financially, and makes every effort to maintain and diversify its funding streams.

The agency has a dedicated grant writer and actively pursues grant funding. In the first quarter of FY2020, Clarity CGC has been awarded funding toward all program services from the Faye L. and William L. Cowden Charitable Foundation--\$15,000; the Hogg Foundation--\$8,000; Kronkosky Charitable Foundation--\$100,000; United Way Strong Individuals and Families Impact Council--\$338,000; and the Bexar County General Fund--\$20,000. We also were awarded match funding for Big Give from the Carl C. Anderson, Sr. & Marie Jo Anderson Foundation--\$20,000. The following are pending grants submitted to request acute program funds: Valero Birdies for Charity--\$60,000; Baptist Health Foundation--\$300,000; San Antonio Area Foundation--\$50,000; and Methodist Healthcare Ministries--\$400,000, Lowe Foundation--\$25,000; Ed Rachal Foundation--\$25,000; St. Luke's Lutheran Health Ministries--\$12,000; Rachel and Ben Vaughan Foundation--\$10,000; and the Dr. George H. Kilpatrick Memorial Trust--\$15,000. The total for FY2020 program grant funding pending is \$897,000. Many other additional program grants are calendared for submission over the next nine months for FY2020 funding.

Clarity CGC also has two signature events. The first, Claritycon, our annual day-and-a-half conference on children's mental health, is held in July. Claritycon2019 provided 11 professional continuing education credits (CEUs) for 497 children's mental health professionals, with a luncheon attended by 700 professionals and community members to hear Keynote Speaker Lee Woodruff. Sponsorships and luncheon tickets are sold, and there is a registration fee for individuals. The second event is the "Step into the Light" Gala, for which sponsorships, tickets and raffle tickets are sold. This year's Gala was in September at the Pearl Stable. In addition to these signature events, Clarity CGC has additional funding campaigns throughout the year, such as Big Give and our holiday appeal.

Clarity CGC has a Marketing & Development team dedicated to creativity, communication, community outreach, partner outreach and special projects. The team is dedicated to awareness and education regarding children's mental health, using every opportunity to build relationships and reach new audiences.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
Salaries & Wages	\$7,200,900	\$25,000
Employee Benefits	\$715,583	\$0
Payroll Taxes	\$552,174	\$0
Supplies	\$940,679	\$0
Occupancy	\$406,467	\$0
Postage & Shipping	\$11,407	\$0
Equipment Rental and Maintenance	\$37,202	\$0
Printed Materials & Parent/Community Education	\$227,842	\$0
Seminars & Conferences	\$11,191	\$0
Interest	\$588,156	\$0
Depreciation	\$989,782	\$0
Bad Debt	\$423,608	\$0
Bank Fees	\$45,486	\$0

Dues & Publications	\$6,109	\$0
Insurance	\$172,686	\$0
Licenses & Registrations	\$9,217	\$0
Professional Fees	\$101,383	\$0
Contract Services	\$1,372,579	\$0
TOTAL:	\$13,812,451	\$25,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
John Seybold, Chair	Employer Flexible
Ashley Senary Dahlberg, Vice-Chair	Norton Rose Fulbright
Brian Zimmerman, CPA, Secretary	The Antlers Corporation
Tony LoBasso, Finance Committee Chair	Methodist Healthcare Ministries
Ben Scott, Immediate Past Chair	HEB
Joanna Weidman, Chair-Elect	NuStar Energy
Taylor Boone, Member	Clark Hill Strasburger, Attorneys at Law
Justice Luz Elena Chapa, Member	4th Court of Appeals, State of Texas
Peggy Deming, Member	University Health System, Retired
LTC Sharen Denson, MPAS, PA-C, Member	U.S. Army
Felicia Etheridge, Member	CPS Energy
Tammy Fulgham, Member	Valero Energy Corporation
Adele Glenn, Member	CUTEK, Inc.
Ami Gordon, Member	Golden Steves & Gordon LLP
Reed Hurley, Member	University Health System
Crystal Kohanke, Member	CHRISTUS Health
Charles McLane, Member	CUE Inc., Retired
Tara Shelton, Member	Capture RX