

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Mission Road Developmental Center		Federal Tax ID#: 74-6024405		Are you a 501(3)(c) charity? Yes	
Address: 8706 Mission Road	City: San Antonio	State: TX	Zip Code: 78214		
Website: https://www.missionroadministries.org/		Fax: (210) 334-2437			

Head Of Organization

Name: Lora Butler	Title: President & Chief Operating Officer
E-Mail Address: lbutler@mrmsat.org	Phone: (210) 334-2453

Application Contact

Name: Jessica	Title: Anderson	E-Mail Address: janderson@mrmsat.org	Phone: (210) 334-2453
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Previous funding received from The Gordon Hartman Family Foundation	
Year	Funding \$
1996	\$1,000
2000	\$1,900
2006	\$35,000
2007	\$50,000
2008	\$65,000
2009	\$25,000
2010	\$35,000
2011	\$15,525
2012	\$60,000
2013	\$76,200
2014	\$25,000
2015	\$101,000
2016	\$45,000
2017	\$55,000
2018	\$26,457
2019	\$2,500
2020	\$5,000
Total	\$624,582

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?
 Yes
 In 2018, we submitted a letter of intention for the S.O.A.R. Challenge sponsorship for \$20,000. The letter of intention was declined.

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$10,000	\$4,924,214	\$16,896,503

Mission Statement:
 Mission Road Developmental Center helps people with intellectual and developmental disabilities by challenging them to achieve their full potential for independence, productivity, and inclusion in the community.

PROJECT INFORMATION

Program / Project Title:
 Mission Road Developmental Center's FY2021 Unicorn Centers' Community Employment Program & Children's Summer Outreach And Recreation Program

PROJECT TIMELINE

Start Date	End Date
07/01/2020	06/30/2021

Program / Project Description:
 \$5,000 to underwrite Unicorn Centers' 2021 Community Employment Luncheon:

As long-time donors, patrons, and advocates, Mr. and Mrs. Hartman and their Foundation have provided incredible support to Mission Road initiatives and programs for many years--decades, in fact--and are very familiar with our organization. As you know, the Unicorn Centers' Community Employment Luncheon is an annual event that gives Mission Road and the community the opportunity to recognize our hard-working adult clients for their employment successes alongside their employers. The Luncheon is also a critical fundraising opportunity. Businesses including H-E-B, Santikos Entertainment, Ross Dress for Less, Whataburger, and 35+ others recognize the contribution employees with IDD can make to the workplace. People with IDD can be successful employees, but they require on-going, professional support so they can better contribute to the workplace. To support our program participants, Unicorn Centers has a dedicated department which provides long-term support through full-time Job Coaches. Job Coaches help clients find, get, and keep jobs by helping them every step along the way and staying with them throughout their employment. The average tenure for Community Employment participants is 5.5 years, and yet, State funding only pays for a participant's first 90 days of support. In many cases, clients cannot even find a job in that time. Nevertheless, our Job Coaches continue to work with program participants to help them attain and sustain successful employment. Each year, we must raise \$185,000+ in order for Job Coaches to continue their vital work, which is where the Community Employment Luncheon comes into play. Through the Luncheon, we raise a large portion of the funds necessary to continue this valuable program. As such, we respectfully request \$5,000 in funding from The Gordon Hartman Family Foundation to underwrite Unicorn Centers' 2021 Community Employment Luncheon--the proceeds of which will be restricted to client training. The Luncheon will be held on Wednesday, April 28, 2021 from 11:00 AM to 1:00 PM at The Witte Museum. We anticipate 400 guests, and we certainly hope The Gordon Hartman Family Foundation will attend! Our 2020 Community Employment Luncheon was scheduled to be held at The Witte on April 29, 2020. Unfortunately, due to the COVID-19 pandemic, the event was converted to a virtual event. Though we were disappointed to have to cancel the in-person event, we were fortunate to convert it into a successful virtual fundraiser. In 2021, we hope to hold the Luncheon in-person once again.

As an underwriter of the Luncheon the Foundation will receive:

- o One reserved table for 10 guests with premier table placement and sponsorship recognition at/on the table
- o Inclusion in the presentation and logo loop during the Luncheon--including multiple mentions regarding the Foundation's support throughout the event program
- o Mention/inclusion in all Luncheon materials including the program and invitation
- o Logo inclusion and Foundation highlight on Mission Road's website
- o Foundation's support announced and highlighted on Mission Road social media accounts
- o Inclusion in emails leading up and following the event - including the Foundation's logo

\$5,000 to underwrite Summer Outreach And Recreation (S.O.A.R.) & MORE:

S.O.A.R. & MORE is a strategic engagement program created and executed by MRDC at our main campus and is a component of our Children's Program. The program's goal is to keep children diagnosed with IDD engaged in academics, life skills, recreation, art, and community service, so that they do not regress on the behavioral, academic, social, or physical progress they made during the school year. S.O.A.R. & MORE takes place during summer break, over holiday breaks, and after school. S.O.A.R. is the summer break component of the program. Monday through Friday for nine weeks during summer, S.O.A.R. serves up to 50 children who live at MRDC, and 23-26 children from the community who live at home with their families across San Antonio. We call the children from the community our "Koalas". There is a serious gap in services for children living with IDD and their caregivers during summer break. With our beautiful campus and built-in activities, opening S.O.A.R. up to the Koalas made sense. S.O.A.R. offers a tremendous opportunity for these special kids to attend a classic summer camp and has proven to be so valuable, we added "& MORE"--our after-school and holiday break component. S.O.A.R. & MORE is considered an enrichment program by the State and is, therefore, ineligible to receive funding. Each year MRDC must raise 100% of the funds necessary to continue this important program. We are hopeful that the Foundation will be moved to support S.O.A.R. with a \$5,000 grant to be used in our matching challenge and announced at our first-ever virtual Grand Western Shindig on Friday, November 13, 2020. At last year's Shindig, over 800 guests and volunteers came together to help raise critical operating dollars for MRDC. Since we are holding Shindig virtually this year, we are particularly concerned about the success of this approach and format. For this reason, a gift from the Foundation is more important than ever. All proceeds of the matching challenge will be restricted to S.O.A.R. If MRDC is so fortunate as to receive a grant from The Gordon Hartman Family Foundation, the Foundation will then be highlighted as a matching challenge participant in the official Shindig invitation, on our website leading up to and during the event, and included in social media posts about Shindig. We hope you will join us virtually for the event! You have generously supported this program in the past, and though it remains successful we had to implement many changes because of COVID-19. S.O.A.R. camp 2020 was reconfigured for our resident children to run in small groups of 10, but the on-campus camp component offered to the Koalas had to be cancelled because it posed to great a risk to the children's health. However, we offered a virtual camp online, which half of the Koala families agreed to participate in, and additionally, we offered families our "Koalas on the Go" initiative, which brought camp to Koalas' front yards once a week, free of charge.

Evaluation Plan:

Unicorn Centers: State emphasis is on integrating people with IDD into the community; however, this is not always possible with our program participants whose behaviors and medical conditions can make full-time community integration difficult. With this in mind, Unicorn Centers staff members work to get as many program participants as possible employment in the community. Program success is considered to be when 30% of all programming units are in community-based environments. Increasing overall client participation at a rate of between 5-10% annually is another evaluation plan component. Goals for programs are measured monthly. Monthly output is reported to the Director of Unicorn Centers, President and COO of MRDC, the President and COO of MRM, the CEO, and senior management. Annually, this information is reported to the MRM Governing Board. We evaluate the Luncheon's success based on attendance and funds raised, but all of that is unequivocally tied to our client's success in the workforce. We measure the success of the Community Employment & Job Coaching Program by the number of clients served, the number of companies employing our clients, and the average work tenure of all employed clients. Note: In FY2020, prior to the COVID-19 pandemic, Unicorn Centers served 383 unique individuals--95 of whom were Community Employment program participants employed by 44 area businesses.

S.O.A.R. & MORE: Academic facilitators review each child's progress at the end of summer and at the end of the school year. The facilitators create reports based on whether or not the kids showed progress in their assigned skill set. Progress is measured based on improvement in the child's skill set, by remaining at the same level, or regressing in skills. We provide 36 hours of academic support to each child over the course of S.O.A.R. camp. This past summer alone we provided 2,160 hours of summer academic support to our resident children and the Koalas. Academic support is also provided after school and over holiday breaks including Thanksgiving, Christmas, and Spring break. We evaluate the success of the Help a Kid S.O.A.R. matching challenge based on how much funding we raise. Our funding goal for the program is \$230,000.

Plans to sustain project beyond the term of this request:

Plans to sustain the Unicorn Centers' programs include growing the number of contracts in the workshop and increasing the number of clients placed in community jobs. We will continue hosting the annual Community Employment Luncheon which celebrates our clients who successfully work in the community, as well as raises critical funds to support the program and program participants' long-term success. If we are so fortunate as to receive funding this year, the Foundation's grant award will be recognized at the Community Employment Luncheon in Spring 2021. We will also continue our annual grant application program, private donation appeals, and individual donation requests.

Plans to sustain S.O.A.R. & MORE include continuing our annual Help a Kid S.O.A.R. matching challenge at Grand Western Shindig. MRDC finances S.O.A.R. & MORE by raising approximately 50% of the program's necessary funding with generous gifts from supportive foundations and corporate partners. The remaining 50% of the balance is then raised at Shindig through the matching challenge. The matching challenge is when we "challenge" our patrons and supporters to "match" the funds we have raised from foundations and corporate partners. We continue to apply for grants if our goal is not met at Shindig. The H-E-B Tournament of Champions (\$35,000), the Najim Charitable Foundation (\$25,000), the Greehey Family Foundation (\$25,000), the Valero Energy Foundation (\$25,000), and the Saint Susie Charitable Foundation (\$10,000) have provided cornerstone funding for the challenge for many years.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
ADVERTISING	\$1,470	\$0
ASSISTANCE TO INDIVIDUALS	\$13,105	\$0
BAD DEBT EXPENSE	\$2,591	\$0
BENEFITS - EMPLOYEE	\$374,793	\$0
CAMPUS MAINTENANCE	\$118,414	\$0
CHAPLAIN	\$38,413	\$0
CLINIC	\$288,371	\$0
CONFERENCES	\$1,310	\$0
EQUIPMENT - NON IT & RENTALS	\$3,989	\$0
FBI CHECKS	\$2,476	\$0
FUNDRAISING	\$12,177	\$0
INSURANCE - CORPORATE	\$60,358	\$0
IT SUPPORT SERVICES	\$48,041	\$0
KITCHEN	\$101,594	\$0
LAUNDRY	\$58,658	\$0
LIFE INSURANCE	\$6,832	\$0
MAINTENANCE RESERVE	\$210,031	\$0
MANAGEMENT FEE	\$687,593	\$0
MEMBERSHIP DUES	\$993	\$0
MISC - OTHER	\$556	\$0
OCCUPANCY	\$128,875	\$0

PAYROLL TAXES	\$87,926	\$0
POOL & PAVILLION	\$23,175	\$0
POSTAGE & SHIPPING	\$3,737	\$0
PRINTING & PUBLICATIONS	\$2,578	\$0
PROFESSIONAL FEES - PROGRAM RELATED	\$29,010	\$0
PUBLIC RELATIONS	\$600	\$0
RELATED AGENCY PROFESSIONAL FEES	\$18,235	\$0
S.O.A.R.	\$230,000	\$5,000
SALARIES	\$1,955,889	\$0
SPECIAL EVENTS	\$3,904	\$0
STAFF TRAINING	\$49,165	\$0
SUPPLIES	\$83,012	\$0
TELEPHONE	\$28,252	\$0
TRAINING - CLIENT	\$197,398	\$5,000
TRAVEL	\$24,823	\$0
UTILITIES	\$25,870	\$0
TOTAL:	\$4,924,214	\$10,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Joe Van Horn, MRDC Board, Chairman	V.P. Risk Management and Trading, Valero Energy Corporation
James R.W. Daniell, MRDC Board, Member	Owner, JD Properties
Ed Moore, MRDC Board, Member	Retired, Southwest Research Institute
Diana Stumberg, MRDC Board, Member	Trustee, Stumberg Interests Ltd.
Bruce Weilbacher, MRDC Board, Member	Partner, Weilbacher and Associates
Laura Mason, MRDC Board, Member	Member, Corporate & Securities, Clark Hill Strasburger
Caroline Harte, MRDC Board, Member	Chief Operating Officer, HFM Services, Inc.
Jessica Odom, MRDC Board, Member	Community Leader and Volunteer
Ed Giron, MRDC Board, Member	Retired, Senior Contract Manager, AT&T