

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Ronald McDonald House Charities San Antonio		Federal Tax ID#: 74-2140528	Are you a 501(3)(c) charity? Yes	
Address: 4847 Charles Katz	City: San Antonio	State: TX	Zip Code: 78229	
Website: www.rmhcsanantonio.org		Fax: (210) 580-9000		

Head Of Organization

Name: Travis Pearson		Title: CEO	
E-Mail Address: travis.pearson@rmhcsanantonio.org		Phone: (210) 580-9000	

Application Contact

Name: Adrianna Alejandro	Title: Digital Marketing & Outreach Specialist	E-Mail Address: adrianna.alejandro@rmhc sanantonio.org	Phone: (210) 580-9000
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Previous funding received from The Gordon Hartman Family Foundation	
Year	Funding \$
2006	\$500
2017	\$2,500
2018	\$2,500
2019	\$10,000
2019	\$5,000
Total	\$20,500

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?
 Yes
 September 20, 2021

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$10,000	\$2,390,260	\$2,390,260

Mission Statement:
 Ronald McDonald House Charities of San Antonio provides a safe and caring home away from home for the families of children receiving essential medical services in San Antonio, Texas.

PROJECT INFORMATION

Program / Project Title:
 Ronald McDonald House General Operating Expenses

PROJECT TIMELINE

Start Date	End Date
01/01/2024	12/31/2024

Program / Project Description:
 Our houses are built on the simple idea that nothing else should matter when a family is focused on the health of their child, not where they can afford to stay or where they will get their next meal. But what if the family lives 30 or 1,000 miles from the best hospitals or rehabilitation facilities? How do they support their child 24 hours a day, 7 days a week? The entire family feels the emotional strain of a child who needs critical rehabilitation and medical services. Finding time to track down specialists, take care of siblings, schoolwork, employment, travel to a new city, all while being in treatment is a constant struggle. Transportation back and forth, eating out, and the cost of a hotel add up quickly. A family traveling to San Antonio for 1 month spends \$5,000 in living expenses on top of medical bills all the while maintaining the bills of their current home. If their child needs services for 6 months, that skyrockets to \$30,000. Imagine draining your entire life savings to secure a few months of medical treatment or therapy for your child. Ronald McDonald House Charities provides a home away from home for families seeking medical and rehabilitation services for their child. Families stay for free for as long as they need and as frequently as they need. Our services are unduplicated in San Antonio and allows parents to truly participate with the medical team serving their child.

Evaluation Plan:

RMH focuses on multiple indicators of success. The three most important relate to: 1. Family Satisfaction Surveys: This is tracked monthly and currently families rate satisfaction with RMH at 93% or higher. 2. Stakeholder Satisfaction Surveys: This is tracked annually to track our responsiveness to area hospitals, medical professionals, and funders in serving their populations. Current ratings are 95% and higher. 3. Occupancy Rates: This measures how effectively we are using our facilities and program to serve families with children that need essential medical services. Our goal is 85% occupancy, and we exceeded that in 2022. Research shows that family proximity to the hospital provides important psychological benefits and families who stay at RMHC report more positive hospital experiences and a greater ability to participate in their child's care. Success is keeping families close to one another and close to the care they deserve.

Plans to sustain project beyond the term of this request:

RMHC of San Antonio receives funding from the following sources on an average annual basis: 28% Individual contributions, 31% Grant and Foundations, 14% McDonald's Restaurants, 12% Fundraising Events, 06% Corporate Contributions, 09% Investment/Other. This program will be sustained through this diversity in funding as well as specific strategies to increase each revenue stream in upcoming years. These activities include adding a Development Committee, a focus on legacy giving, third party hosted fundraisers, and increase monthly sustaining gifts from individual donors. Funding from this grant will allow us to help us continue to provide "around the clock" secure access to our home-like facility, the supplies needed during each stay, thoughtful touches such as home-cooked meals, grab and go breakfast bags, or freshly baked cookies that make each day more like home. Most often families cannot afford to stay in hotels and eat in restaurants several times a day. These simple comforts make each day of uncertainty and fear feel a little bit kinder. By serving 1,000 children and their family members every year, we go through essential items quickly and they often need to be replaced. The Gordon Hartman Foundation has a unique opportunity to give the gift of comfort.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
Toiletries	\$2,000	\$2,000
Bedding	\$2,000	\$2,000
Food Staples	\$2,000	\$2,000
Cleaning Supplies	\$4,000	\$4,000
TOTAL:	\$10,000	\$10,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Maria Acosta, President	McDonald's Owner/ Operator
Gordy Brown, VP of Development	AT&T (Retired)
Gena Marshall, VP of Operations	Prytime Medical Devices, Inc.
Clarissa Rodriguez, Secretary	Security Service Federal Credit Union
Carlos Rodriguez, Immediate Past President	McDonald's Owner/ Operator
Darrin Baron, Board Member	Valero
Simon Thompson, Board Member	TLWM Financial
Kent Myers, Board Member	Vision Companies
Edwin Kreusel, Board Member	Broadway Bank
Antonio Hernandez, M.D, Board Member	University of Texas Health Science Center
Johnise Stamper, Board Member	Capital Group

James Maxey, Board Member	Trinity University
Linda Mance, Board Member	Methodist Hospital
Joseph Pena, Board Member	Ray Law
Karen Shaffer, Board Member	Presidio Title
Catherine Bishop, Board Member	Catto & Catto
Lauren Coronado, Board Member	Bexar County Criminal District Attorney's Office