

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Magik Children Theatre INC The Magik Theatre		Federal Tax ID#: 74-2707895		Are you a 501(3)(c) charity? Yes	
Address: 420 S. Alamo St.	City: San Antonio	State: TX	Zip Code: 78205		
Website: www.magiktheatre.org		Fax: (210) 227-2751			

Head Of Organization

Name: Frank Villani	Title: CEO
E-Mail Address: fvillani@magiktheatre.org	Phone: (210) 227-2751

Application Contact

Name: Eric Schneeman	Title: Development Manager	E-Mail Address: eschneeman@magiktheatre.org	Phone: (210) 227-2751
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Previous funding received from The Gordon Hartman Family Foundation

Year	Funding \$
2015	\$5,000
Total	\$5,000

Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?

Yes
2019, 2017

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$10,000	\$32,000	\$1,185,932

Mission Statement:
The Magik Theatre's mission is to use the power of theatre to create Magikal storytelling for children that Activates imagination, Grows young minds, and Inspires creativity and a love of learning that is the Key to a more literate future for our community.

PROJECT INFORMATION

Program / Project Title:
Sensory Friendly Performances at the Magik Theatre

PROJECT TIMELINE

Start Date	End Date
10/01/2021	09/30/2022

Program / Project Description:
With the pandemic, Magik's sensory-friendly performances for children on the autism spectrum were cancelled. As things slowly return to normal, Magik needs funding to restart these sensory-friendly performances. These events were very popular among the autism community and for families with children who have sensory sensitivities. For these events, Magik limited audience capacity, turned down the volume on the microphones, left the house lights on, and displayed the play on a monitor in the lobby in case a child needed to leave the auditorium. We received a lot of positive feedback from families that are looking for events that are directed to children with autism and other sensory sensitivities. When the pandemic hit, Magik moved its programs online and provided theatre classes to residents of Eva's Heroes who struggle with mental challenges. Once it's safe, these residents will come to Magik for classes and also experience our Sensory-Friendly shows.

Evaluation Plan:
Magik uses ticket distribution to determine how many individuals came to a sensory-friendly performance. We also survey attendees after a performance. Each season, we invite an expert in the field of autism and who has experience working with children with mental challenges. For classes to children with mental challenges, our teachers undergo a training workshop to ensure they are prepared and ready to work with this vulnerable population.

Plans to sustain project beyond the term of this request:
Magik is continually looking for new sources of funding to supplement ticket revenue. With donated revenue Magik can offer classes and tickets for free or at a reduced rate to organizations serving children with autism or mental challenges. The residents of Eva's Heroes have enjoyed working with Magik that they often pay a fee to participate in classes. However, we would like to find sustained funding to offer these classes for free.

Line item Budget:

Line Item Description	Total Project Funds Allocation	Gordon Hartman Funds Allocation
Production and material expenses for Sensory-Friendly performances	\$12,000	\$5,000
Ticket scholarships for organizations	\$5,000	\$2,500
Camp scholarships for children with mental challenges	\$5,000	\$2,500
Teaching Artist Fees and Stipends	\$10,000	\$0
TOTAL:	\$32,000	\$10,000

BOARD OF DIRECTORS

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Frank Villani	Magik Theatre
John Heard, President	Heard and Smith
Pam Bramble, VP	Archpoint
Alonzo Guzman, Treasurer	Ernst & Young
Alan Petlin, Secretary	Petlin Gourmet Flooring
Ruben Tenorio	Medical Practice
Chuck Calvin	SpawGlass
Melissa Chamrad	Duke Development
Richard Flores	Southwest ISD
Doreen Fein-Ruttenberg	Las Casas Foundation
Greta McFarling	Chasnoff & Stribling
Jasmin Dean	Celebrate Dyslexia