

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> The Arc of San Antonio	<b>Federal Tax ID#:</b> 74-1200110	<b>Are you a 501(3)(c) charity?</b> Yes	
<b>Address:</b> 13430 West Ave	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78216
<b>Website:</b> www.arc-sa.org	<b>Fax:</b> (210) 490-4300		

### Head Of Organization

<b>Name:</b> Mike Bennett	<b>Title:</b> President & CEO
<b>E-Mail Address:</b> mbennett@arc-sa.org	<b>Phone:</b> (210) 490-4300

### Application Contact

<b>Name:</b> Dona Kotzur	<b>Title:</b> Director of Development	<b>E-Mail Address:</b> dkotzur@arc-sa.org	<b>Phone:</b> (210) 490-4300
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Previous funding received from The Gordon Hartman Family Foundation	
Year	Funding \$
2006	\$25,000
2008	\$25,000
2011	\$25,000
2015	\$23,500
2016	\$43,500
2017	\$43,000
2018	\$45,425
2019	\$23,500
2020	\$25,000
<b>Total</b>	<b>\$278,925</b>

**Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?**

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$25,000	\$988,811	\$2,822,657

**Mission Statement:**

The Arc's mission is to enhance the lives of children and adults with intellectual and developmental disabilities (I/DD) and their families.

**PROJECT INFORMATION**

**Program / Project Title:**

The Arc of San Antonio's Adult Life Enrichment (ALE) Program

**PROJECT TIMELINE**

Start Date	End Date
10/02/2020	09/30/2021

**Program / Project Description:**

The Need

The way we care for special needs' individuals has changed dramatically in the past 50 years, thanks in large part to seminal legislation like the 1973 Rehabilitation Act (which codified exclusion and segregation of people with disabilities as discrimination) and the 1990 Americans with Disabilities Act.

In 1977 84% of people with intellectual and other developmental disabilities receiving services lived in institutional settings; by 2005 this number had dropped to just 16% (Hughes 2013). Echoing this, a 2018 FINDS (Family & Individual Needs for Disability Supports) caregiver survey found 80% of respondents had a family member with I/DD living in their household. Additionally, more than a third stated they've been the primary support provider for 25+ years.

Alongside routine daily caregiving responsibilities, family members are in charge of overseeing the mental and physical development of their loved ones with intellectual and developmental disabilities (I/DD). Once young adults with I/DD age out of the formal school system at age 21, the school bus stops coming and many families find themselves asking "Okay, so what now?" These families need guidance, support, and programming for their loved ones with I/DD.

## The Arc of San Antonio: Meeting the Need

For over 65 years, The Arc of San Antonio, Inc.'s mission has been to enhance the lives of children and adults with intellectual and other developmental disabilities and their families. We fulfill this mission through direct care and case management services for individuals with a broad range of intellectual and developmental disabilities and their families. The Arc serves 1,800 individuals- including 1,200+ school-aged children- and their families in Bexar and surrounding counties annually.

The Arc's Life Enrichment Program for Adults provides day activities for adults (ages 18 and up) with I/DD in an environment conducive for growth and socialization. Participants are offered a variety of structured activities designed to build functional living skills, develop self-confidence, and enhance quality of life. The Arc's staff identifies individual goals based on each participant's interests, skills, and abilities and then helps them move closer to their goals, so that they can live to their fullest potential.

In lieu of a vocational program, The Arc promotes volunteerism through our Volunteer Involvement Program (VIP). Participants are encouraged to serve the community through formal partnerships with the San Antonio Food Bank, Meals on Wheels, the Ronald McDonald House, the Animal Defense League, various nursing homes, and more! The variety of community experiences available to ALE participants helps them practice valuable skills like communication and collaboration in dynamic, real world environments, while surrounded by a familiar and supportive network.

Our Life Enrichment Program for Adults is offered Monday through Friday (except holidays) from 8:15 a.m. to 3:00 p.m. As mentioned, our target population for the ALE program is adults with I/DD; this includes those diagnosed with Down syndrome, Autism Spectrum Disorder, cerebral palsy, and other disabilities. The majority of the individuals The Arc serves have dual diagnosis.

We also serve many individuals who exhibit disruptive behaviors or may be medically fragile (33% of our individuals have a form of seizure disorder). The individuals with greater needs or Levels of Need (LON) of 8 and 6 require more one to one care. This population meets and exceeds approximately 25% of the overall criteria for needing the most direct care. The Arc is one of the few day habilitation programs who accept these special individuals into the arms of well trained staff and supervisors. The program serves 125 unduplicated individuals each year, with an average of 75 attending on a given day. 64% of the adults are classified as economically disadvantaged and the majority receive Social Security or disability income. 45% are Hispanic, 42% are Caucasian, and 10% are African American.

## The Impact of COVID-19

Due to COVID-19, we temporarily closed the doors to our ALE program beginning on March 17th, 2020. When we needed to close the on-site program, our leadership team dove headfirst into creating virtual ALE programming for the first time. During the closure, we engaged participants in Zoom gatherings, emails, our website, social media, one-on-one calls by direct care staff, and visiting them participants at home via "sail-bys" throughout the month of June.

Since closing, The Arc has lost hundreds of thousands of dollars in reimbursement-based state funding. Primary revenue streams for the ALE program are payments from the State of Texas' Home and Community-Based Services, Intermediate Care Facility for Individuals with Intellectual and Developmental Disabilities, and Texas Home Living programs. With the state not reimbursing for virtual programming, we are currently operating without this critical revenue.

Our team is working hard to recover from the extended closure; we opened our program to approximately 15% of our population on August 31, 2020. We selected participants who, through communication with the care providers/parents, could follow the new health and safety policies and revised programming in a manageable way. The new health and safety policies include those recommended by the Centers for Disease Control, City, County, and State, including maintaining social distance, wearing a mask, and frequent handwashing.

Currently, we are able to offer programming to our participants in the gym with participants maintaining social distance through spacing seating at least 6 feet apart and using of sneeze guards. We have also been able to procure individual totes of supplies for the participants to use, minimizing sharing of objects.

In addition, we continue to create virtual content modules for our participants who remain at home, including reading, exercise/movement, art, and music, bringing the community and so much more to our participants. Whenever possible and appropriate, instructional content includes an "extension" element involving a community partner; for example, tapping into The Witte Museum's expertise for our virtual community outings.

#### **Evaluation Plan:**

Community integration opportunities have traditionally been a cornerstone of how we measure impact in the ALE program. These opportunities are unavailable during the pandemic, so our leadership is shifting to program site-based outcomes. We have outfitted our facilities with video and audio technology and have recently launched a robust schedule of virtual community integration opportunities designed to enrich the lives of each participant in a person-centered manner.

Additionally, we are now conducting and reporting on quarterly educational presentations to parents/caregivers of participants with I/DD on health-related topics such as overall fitness, diet/nutrition, and medication management. These presentations are open and free to the public.

We generate a statistical report tracking virtual sessions and participants with community partners. This report is reviewed by the CEO and the ALE Program Committee, a committee that includes care providers of our participants, Board members and staff. This committee reviews the data and provides feedback and suggestions for program improvement.

#### **Plans to sustain project beyond the term of this request:**

Approximately 75% of the funds we use to sustain our operations comes from earned program and event revenue. Our program income is made up of fees for service generated by our Adult Life Enrichment Program, two state case management contracts, and a small amount of service coordination provided through two trusts.

Primary revenue streams for the ALE program are payments received from group homes and families funded by the State of Texas' Home and Community-Based Services, Intermediate Care Facility for Individuals with Intellectual and Developmental Disabilities, and Texas Home Living programs. This funding is reimbursement-based and depends on participant attendance; we are not reimbursed for virtual activity. Because of this, we have lost over \$500,000 in funding this year due to the COVID-19 related program closure. In response, we launched a special individual giving campaign, the March for Independence, exceeding our fundraising goal. Though we are proud of that effort, the scale of the deficit caused by the pandemic is challenging to overcome.

We operate an aggressive, consistently successful fundraising program involving foundation, corporate, and individual funding. Our strategic plan calls for greater diversification of funding streams, with more emphasis on individual giving and planned gifts. The need for adult day habilitation and care coordination support continue to exceed our capacity to provide it; we will keep advocating for these critical community services via additional funding requests.

#### **Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Gordon Hartman Funds Allocation</b>
Personnel Costs	\$622,386	\$25,000
Contract Services	\$5,116	\$0
Supplies	\$32,430	\$0
Telephone/Internet	\$9,380	\$0

Occupancy	\$218,860	\$0
Equipment Rent/Main	\$60,806	\$0
Insurance	\$34,152	\$0
Community Outing Costs	\$2,300	\$0
Other Operating Costs	\$3,381	\$0
<b>TOTAL:</b>	<b>\$988,811</b>	<b>\$25,000</b>

## BOARD OF DIRECTORS

### LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Margaret Costantino, President	Center for Refugee Services
Karen Ridout, Vice-President	Ridout Barrett & Company PC
Janice Lubel, Treasurer	Lubel Accounting
Curt Benefield, Secretary	Volunteer
Lee Morris, Immediate Past President	Valero Energy Corporation
Carlos Pena	Jefferson Bank
Patricia Du Terroil	Volunteer
Gregg Chinn	Frost Bank
Davis Sprinkle	Sprinkle & Co. Architects
Virginia Flores	NuStar Energy
Debbie Kennedy	Volunteer
Mike Reimherr	Volunteer
Terry Warth	CBRE, Commercial Real Estate
Caitlin Goode	Zachry Group
Barbara Johnson	Broadway Bank
Paul Fagan	Cushman & Wakefield
Larry Jendrusch	Dress for Success
Adriaan T. Jansse, MD, JD	Jansse Law
Brett Moyer	Las Aguilas
Charlie Weisinger	Weisinger Law Firm, PLLC