

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> S.L.E.W., Inc. (Support Lending for Emotional Well-Being)	<b>Federal Tax ID#:</b> 42-1580967	<b>Are you a 501(3)(c) charity?</b> Yes	
<b>Address:</b> 12525 Nacogdoches Road, Suite 104	<b>City:</b> SAN ANTONIO	<b>State:</b> Texas	<b>Zip Code:</b> 78217
<b>Website:</b> www.slewellness.org	<b>Fax:</b> (210) 654-7900		

### Head Of Organization

<b>Name:</b> Olga Young	<b>Title:</b> Founder/Executive Director
<b>E-Mail Address:</b> josay@netscape.net	<b>Phone:</b> (210) 654-7900

### Application Contact

<b>Name:</b> Olga Young	<b>Title:</b> Founder/Executive Director	<b>E-Mail Address:</b> josay@netscape.net	<b>Phone:</b> (210) 654-7900
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Previous funding received from The Gordon Hartman Family Foundation		
Year	Funding \$	
2018	\$5,000	
2020	\$5,000	
2021	\$5,000	
<b>Total</b>	\$15,000	
<b>Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?</b> No		
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$15,000	\$106,000	\$585,000
<b>Mission Statement:</b> Incorporated in 2003, the mission of SLEW Cancer Wellness Center (SLEW) is to improve the emotional and physical health of uninsured, under-insured, and low-income women who are survivors of cancer, or who are undergoing cancer treatments, by offering programs at no cost to clients to promote a better quality of life and long-term survival. This is an aftercare/survivorship program to help address emotional and physical disabilities and return clients to productive and independent lives. The SLEW Mission is directly aligned with the Gordon Hartman Foundation Mission; helping to "bring about positive transformation" in the lives of our clients.		
<b>PROJECT INFORMATION</b>		
<b>Program / Project Title:</b> Transforming the Lives of Under-Resourced Women through Inclusive Cancer After-Care Programs and Integrated Survivorship Services		
<b>PROJECT TIMELINE</b>		
Start Date	End Date	
12/04/2023	11/30/2024	
<b>Program / Project Description:</b> SLEW clients are considered under-resourced because they have an average household income of \$14,000 for a family of three, which places them extremely below the federal poverty guideline of \$46,060, at the 200% poverty level. The women who qualify for SLEW's services are significantly challenged due to low-income and uninsured or underinsured status and coping with the trauma of cancer, while also managing their mental and emotional stressors. Annually, SLEW delivers approximately 10,000 essential services that transform the lives of more than 350 women. These 100% no-costs services have proven to improve a woman's emotional well-being, altered body image, self-esteem, physical pain, and mobility limitations while empowering them with the knowledge and skills to lead and advocate for their healing and navigate their long-term survival from cancer. The agency implements evidence-based practices that include: counseling therapies, rehabilitation supports, and nutritional education. This year SLEW is proud to have added additional programs and partnerships with the Diva Dance Company, S.A. Food Bank, The University of Incarnate Word School of Nursing and Health Professions, U.T. Health Science Center School of Dermatology, and the Methodist Health Ministries Wesley Nursing Program, to reduce risk of cancer recurrence and improve general health. In the past 20 years, SLEW continues to be the only agency of its kind in San Antonio, which offers the most comprehensive and inclusive programs for women and integrative services for cancer survivors. The Agency's Milestones revealed that 8,881 clients received more than 194,000 services during the		
<b>Evaluation Plan:</b>		

Objective 1: 90% of women participating in the program for at least 6 months, who utilize the (integrated services), will experience a measurable increase in perceived Quality of Life. Outcome Measurement Tool: FACT-G (Functional Assessment of Cancer Therapy - General). Objective 2: 95% of women with treatable lymphedema will experience a measurable reduction in swelling, pain, and discomfort and improved lymph-flow around blocked areas of the extremities. Outcome Measurement Tool: Physical measurementsObjective 3: 95% of women experiencing a change in physical appearance after undergoing chemotherapy, radiation or surgery will be satisfied with their personal appearance as they access personal care items including wigs, mastectomy bras, breast prostheses and mastectomy camisoles to help them adjust to and transform their "new normal" appearance. This service provides self-esteem to survivors with issues of depression and shame as their body goes through a transformation. Outcome Measurement Tools: Patient Satisfaction Surveys, self-reporting, and observations.Objective 4: 80% of women who are active clients, will participate in SLEW's enhanced marketing, and social media campaigns. SLEW's social media visibility is crucial for achieving increases in client participation and inviting new clients into the program. Outcome Measurement Tools: Social media metrics and data-mining, client self-reporting,

#### **Plans to sustain project beyond the term of this request:**

Prior to the Global Pandemic, SLEW provided services to nearly 600 unduplicated clients. Currently, the agency has experienced a significant increase in the number of clients, which has yielded an exponential increase in clients' participation with the services and programs. SLEW attributes many of these increases to enhanced visibility through social media and the targeted marketing and advertising campaigns led by our new Marketing Manager. SLEW engages in an active fund development strategy that is inclusive of a variety of sources, including foundation grants, individual donations, community organizations, congregation and corporate donations, and fundraising events. Services provided through a continuum of care effort with our collaborative resources allow us to mitigate the cost for the overall program. By using collaborative and partner services, we are able to minimize costs and allow organizations who have the infrastructure and the expertise to provide specific services in an efficient manner to maximize services and avoid duplication. External services such as utility assistance through Bexar County Economic Development are brought to our agency at no-cost. The utility assistance service expands our resources and maximizes our budget. SLEW operates with approximately \$152,000 of in-kind support annually through volunteer staffing,

#### **Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Gordon Hartman Funds Allocation</b>
Psychotherapist	\$48,000	\$4,0000
Lymph Drainage Therapist	\$20,000	\$3,000
Medical Supplies Bras, Prostheses, Compression Garments	\$9,000	\$3,000
Prosthetics Fitter	\$25,000	\$3,000
Marketing and Advertising	\$4,000	\$2,000
<b>TOTAL:</b>	<b>\$106,000</b>	<b>\$51,000</b>

#### **BOARD OF DIRECTORS**

##### **LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Gloria Delgado, Board Chair	Texas Capital Bank- Assistant Vice President-Community Development
Lisa Fichtel, M.D.	South Texas Oncology and Hematology-Oncologist
Larry Keller, Jr	AT&T/SBC Corporation-Retired Director of Sales Operations

Olga Young	SLEW Cancer Wellness Center-Founder/Executive Director
Rhonda Spurlock Dahlke	United Way-Retired-Vice President Corporate Campaigns and Special Events