

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Mission Road Developmental Center		<b>Federal Tax ID#:</b> 74-6024405		<b>Are you a 501(3)(c) charity?</b> Yes	
<b>Address:</b> 8706 Mission Road		<b>City:</b> San Antonio		<b>State:</b> TX	
				<b>Zip Code:</b> 78214	
<b>Website:</b> <a href="https://www.missionroadministries.org/">https://www.missionroadministries.org/</a>			<b>Fax:</b> (210) 334-2437		

### Head Of Organization

<b>Name:</b> Lora Butler		<b>Title:</b> President & Chief Operating Officer	
<b>E-Mail Address:</b> lbutler@mrmsat.org		<b>Phone:</b> (210) 334-2437	

### Application Contact

<b>Name:</b> Jessica		<b>Title:</b> Anderson		<b>E-Mail Address:</b> janderson@mrmsat.org		<b>Phone:</b> (210) 334-2453	
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**Previous funding received from The Gordon Hartman Family Foundation**

<b>Year</b>	<b>Funding \$</b>
1996	\$1,000
2000	\$1,900
2006	\$35,000
2007	\$50,000
2008	\$65,000
2009	\$25,000
2010	\$35,000
2011	\$15,525
2012	\$60,000
2013	\$76,200
2014	\$25,000
2015	\$101,000
2016	\$45,000
2017	\$55,000
2018	\$1,250
2019	\$2,500
<b>Total</b>	<b>\$594,375</b>

**Has the organization applied to the Gordon Hartman Family Foundation in the past and been declined?**

Yes  
 In 2018, we submitted a letter of intention for the S.O.A.R. Challenge sponsorship for \$20,000. The letter of intention was declined.

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$10,000	\$184,680	\$17,848,794

**Mission Statement:**

Mission Road Developmental Center's Unicorn Centers is a community-based, church sponsored agency with a Call from God to minister to persons with intellectual and developmental disabilities through the facilitation of job and life skills and the integration of individuals into supported employment by creating natural community supports.

**PROJECT INFORMATION**

**Program / Project Title:**

Unicorn Centers Community Employment Program Support - Community Employment Luncheon 2020 Sponsor

**PROJECT TIMELINE**

<b>Start Date</b>	<b>End Date</b>
04/29/2020	04/29/2020

**Program / Project Description:**

The Unicorn Centers Community Employment Luncheon is an annual event that gives Mission Road the opportunity to recognize our clients for their hard work and employment successes alongside their employers. The luncheon also acts as a critical fundraising opportunity for the Unicorn Centers. Every year, Mission Road must raise approximately \$185,000 annually to fund Unicorn Centers' Community Employment program. These funds are used to pay salaries and benefits for the program's Job Coaches, transportation needs, and for the supplies and services that are critical to running and maintaining the initiative. As such, we respectfully request \$10,000 in funding from The Gordon Hartman Family Foundation, which will be restricted to underwriting support of the 2020 Luncheon.

Although State funding supports our client's job search and initial 90 days of employment, the average job tenure of our clients is 5.5 years, which far exceeds the State's funding limitations. This results in a funding gap for Unicorn Centers Community Employment program, which is why Mission Road has to raise the funds necessary to sustain this invaluable program. On a positive note, the national job tenure average is only 4.2 years, so our clients are staying in their positions much longer than the national average, which is indicative of how undeniably effective Unicorn Centers' Community Employment program is year after year. Unicorn Centers help hardworking adults with intellectual and developmental disabilities live independently and work successfully!

At Unicorn Centers, we know our clients' employment longevity and success is undoubtedly tied to their relationship with their job coach, who acts as an on-going interface between our people and their employers. Job Coaches invest many hours of research and community networking to identify the best job for a particular client. They work with each individual person to make sure he/she is 100% ready. Job Coaches help complete the job applications, navigate the interview process, and make sure that each person's first day at their new job is a complete success. The Job Coach then supports and cares for each client for as long as they have their job. Some examples of the support a job coach provides include: helping clients learn new skills when their job changes; learning to manage change if a person gets a new supervisor or moves between work groups; advocating for our clients when they have proven their value and have earned a promotion and/or raise; working as a liaison between clients and their supervisors when issues arise. You can imagine how critical this kind of comprehensive support is to our clients, which is why the Foundation's aid in funding this initiative is imperative, especially since this program is, unfortunately, in no way supported by the State after a person reaches their 90-day employment mark.

In conclusion, the Unicorn Centers Community Employment Luncheon offers the community of San Antonio the opportunity to recognize individuals who have overcome their disabilities through employment. This much-anticipated annual luncheon celebrates accomplishments on many levels and is one of the few opportunities for our clients to show the world that they are productive and valuable members of society. As a fundraiser, the luncheon produces the resources required to provide the Unicorn Centers' clients with long-term job coaching, which is not funded by any other source, and is absolutely critical to the success of our participants. The upcoming luncheon will be held on Wednesday, April 29, 2020 from 11:30 AM to 1:00 PM at The Mays Family Center at The Witte Museum in San Antonio, Texas. We anticipate 600 guests, and we certainly hope The Gordon Hartman Family Foundation will attend!

As the major sponsor of the Luncheon the Foundation will receive and be recognized in the following ways:

- One reserved table for ten guests with premier table placement and sponsorship recognition at/on the table - at which you may include one of our honorees and their employer and family member among your ten guests
- Inclusion in the PowerPoint presentation and logo loop during and after the Luncheon
- Mention/inclusion in all Luncheon marketing materials including, but not limited to, the program and invitation
- Logo inclusion and Foundation highlight on Mission Road's website
- Foundation's support announced and highlighted on Mission Road social media accounts including Facebook, Twitter, and Instagram
- Inclusion in emails leading up and following the event - highlighting the Foundation's support and including the Foundation's logo

**Evaluation Plan:**

We evaluate the Luncheon's success based on attendance and funds raised, but all of that is unequivocally tied to our clients' success in the workforce. We measure the success of the Community Employment & Job Coaching Program by the number of clients served, the number of companies employing our clients, and the average work tenure of all employed clients. At present, the Community Employment Program supports 93 clients who work at 40 companies throughout San Antonio!

**Plans to sustain project beyond the term of this request:**

In order to sustain Mission Road's Unicorn Centers' Community Employment & Job Coaching Program we plan to continue to hold the annual Luncheon as the main fundraiser for the support of the program. We will also continue our annual grant application program, private donation appeals, and individual donation requests.

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Gordon Hartman Funds Allocation</b>
Salaries	\$126,772	\$0
Fundraising Expense - Special Event	\$20,000	\$10,000
Payroll Taxes	\$9,240	\$0
Workers Comp Insurance	\$753	\$0
Employer Retirement Contributions	\$1,714	\$0
Employee Retirement Admin Fees	\$906	\$0
Employee Insurance Benefits	\$11,426	\$0
Other Employee Benefits	\$5,040	\$0
IT Support Services	\$2,453	\$0
Supplies - All Other	\$484	\$0
Telephone	\$1,195	\$0
Transportation	\$2,383	\$0
Corporate Insurance	\$2,277	\$0
Misc. Expenses	\$37	\$0
<b>TOTAL:</b>	<b>\$184,680</b>	<b>\$10,000</b>

**BOARD OF DIRECTORS****LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Joe Van Horn, MRDC Board, Chairman	V.P. Risk Management and Trading, Valero Energy Corporation
James R.W. Daniell, MRDC Board	Owner, JD Properties
Ed Moore, MRDC Board	Retired, Southwest Research Institute
Diana Stumberg, MRDC Board	Trustee, Stumberg Interests Ltd.
Bruce Weilbacher, MRDC Board	Partner, Weilbacher and Associates
Ed Giron, Unicorn Centers Board, Chairman	Retired, AT&T Contract Services Director
Sandi Cavazos, Unicorn Centers Board	Assistant Vice President, Frost Bank

Chris Karcher, Unicorn Centers Board	V.P. of Marketing, Whirlwind Steel
Jacque Patton, Unicorn Centers Board	Audiologist, Sunshine Cottage School for the Deaf
Fred Vanden Bosch, Unicorn Centers Board	Retired, U.S. Post Office